BOARD RESOLUTION NO. 20011

ADOPTION OF THE PFDA STRATEGY MAP FOR 2021-2025

WHEREAS, the PFDA management finds the necessity to update its Strategy Map for FY 2021-2025 in order to align the corporate's strategic thrusts to adapt to prevailing circumstances;

WHEREAS, the General Manager, it his Memorandum dated September 14, 2020, recommended for the approval of the Board of Directors, the PFDA Strategic Map for FY 2021-2025;

WHEREAS, upon thorough discussion, the Board finds merit in the recommendation, with amendments;

NOW, THEREFORE, upon motion duly seconded, the PFDA Board RESOLVES as it is hereby resolved, to approve the amended PFDA Strategic Map for FY 2021-2025.

ADOPTED AND APPROVED this 16th day of September in Quezon City, Philippines.

DEPARTMENT OF AGRICULTURE

in replying pls cite this code For Signature: S-11-20-0062

Received : 11/03/2020 02:01 PM

WILLIAM D. DAR, Ph.D

(DA Secretary)

(Administrator, NFA)

EMILK. SADAIN, CESO II

Under ecretary w

(Representing DPWH Sec. Mark A. Villar)

By Authority of the Secretary:

(Representing DTI Sec. Ramon M. Lopez)

ANGAPALAN ate Sector)

Page 1 of 1

Vacant (Private Sector)

OFFICE OF THE BOARD SECRE CERTIFIED TRUE



MISSION

- Establish new, upgrade and maintain existing fishery postharvest infrastructure and facilities
- Conduct our operations prudently, providing viability and financial growth to assure continuous improvement of port facilities and delivery of quality service.
- Satisfy our stakeholders' business needs with timely and quality service.
- Work as a team with dedication in an environment that ensures growth opportunities and employee engagement that will translate to quality service.

CORE VALUES

Provide Outstanding Service

Foster Culture of Integrity, Accountability and Teamwork

Demonstrate Authentic and Transformational Leadership

Adhere to Excellence in Corporate Governance

VISION

The Leader of Fishery Post-Harvest Services Towards a Food Secure and Resilient Philippines by 2025

Client/ Customers Expand Client Base and Enhance Customer Service Satisfaction

Empower Marginalized Stakeholders

Financial

Strengthen Fiscal Management To Achieve Financial Stability

Ensure Sustainability of Strategic
Priorities

Internal Process Increase Efficiency in the Utilization of Fishery Post-Harvest Facilities

Ensure Effective and Efficient Project Implementation

Improve Operational Practices

Learning and Growth

Develop Adequate, Competent and Engaged (ACE) Human Resource

Enhance Integrated Information System & Institutionalize Total Quality

Management

OPERATIONAL EXCELLENCE

SERVICE EXCELLENCE

BUSINESS GROWTH