



04 March 2020

MR. WILLIAM D. DAR, PH. D.

Chairperson and DA Secretary

ATTY. GLEN A. PANGAPALAN

General Manager

PHILIPPINE FISHERIES DEVELOPMENT AUTHORITY (PFDA)

PCA Annex Bldg. I, Elliptical Rd.

Diliman, Quezon City



RE : TRANSMITTAL OF 2020 PERFORMANCE SCORECARD

Dear Sec. Dar and GM Pangapalan,

This is to formally transmit the Charter Statement and Strategy Map (**Annex A**), and 2020 Performance Scorecard (**Annex B**) of PFDA. The same is to be posted in PFDA's website, in accordance with Section 43 of GCG Memorandum Circular (M.C.) No. 2012-07.¹

The PFDA proposed Performance Scorecard submitted through its letter dated 26 September 2019² was **MODIFIED** based on the discussions made during the technical panel meeting (TPM) held on 06 November 2019 and evaluation of other documents submitted through its letters dated 20 November 2019³ and 27 November 2019.⁴

We take this opportunity to inform PFDA that Item 5 of GCG Memorandum Circular No. 2017-02⁵ mandates GOCCs to submit Quarterly Monitoring Reports and upload the same in the GOCC's website within thirty (30) calendar days from the close of each quarter. PFDA is requested to submit its revised Quarterly Targets based on the attached scorecard upon submission of the 1st Quarter Monitoring Report for 2020.

FOR YOUR COMPLIANCE.

Very truly yours,

SAMUEL G. DAGPIN, JR.

Chairman

MICHAEL P. CLORIBEL

Commissioner

MARITES C. DORAL

Commissioner

¹ CODE OF CORPORATE GOVERNANCE FOR GOCCs, dated 28 November 2012.

² Officially received by the Governance Commission on 11 October 2019.

³ Officially received by the Governance Commission on 21 November 2019.

⁴ Officially received by the Governance Commission on 27 November 2019.

⁵ INTERIM PES FOR THE GOCC SECTOR, dated 30 June 2017.



PHILIPPINE FISHERIES DEVELOPMENT AUTHORITY



MISSION :

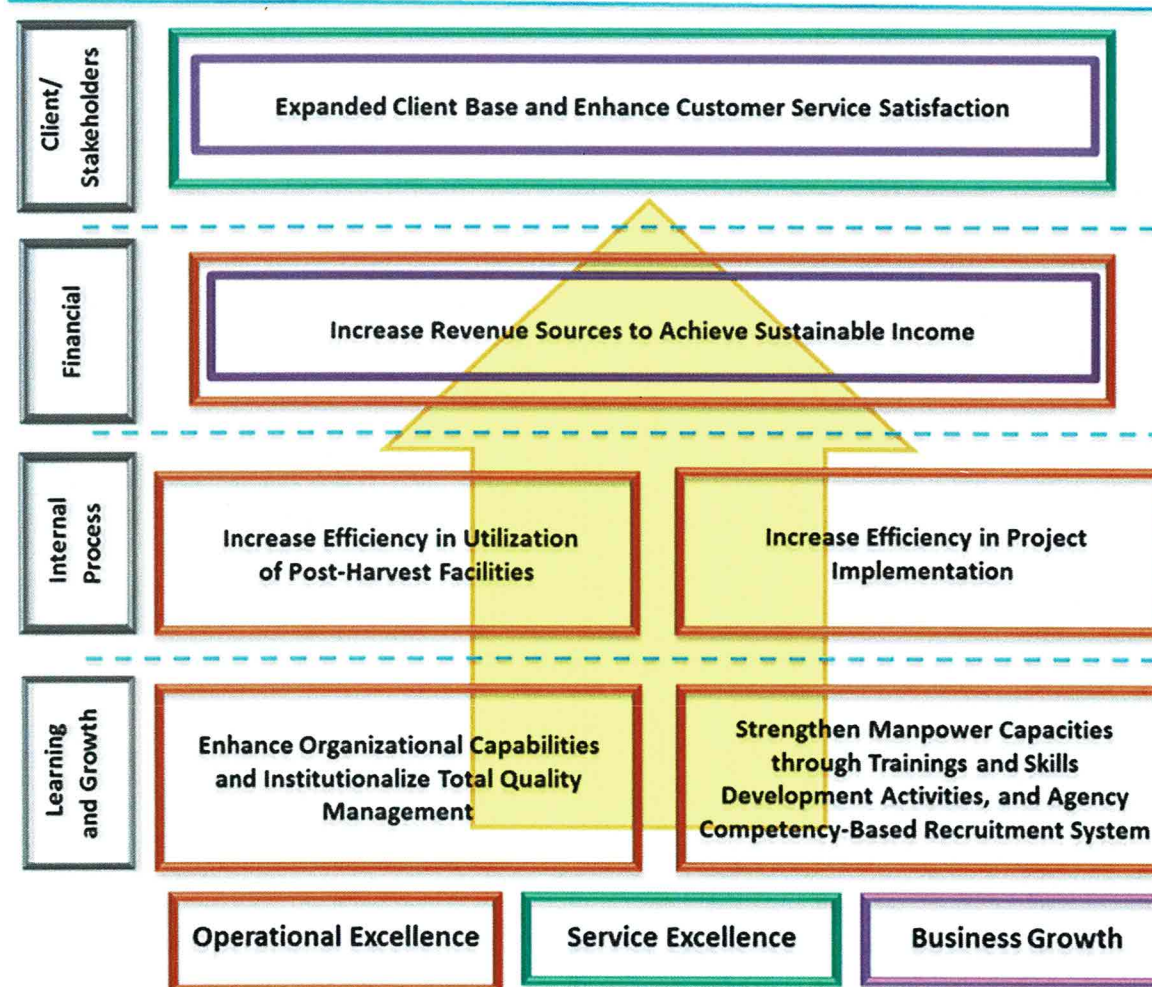
- Establish, operate and maintain fishery post-harvest infrastructures and facilities, as well as provide market information and related services.
- Conduct our operations prudently, providing viability and financial growth to assure continuous improvement of port facilities and delivery of service
- Satisfy our stakeholders' valid business requirements with timely and quality service

CORE VALUES:

1. Outstanding Service
2. Unity of Purpose
3. Responsiveness to needs of Our stakeholders
4. Professionalism and Integrity in our actions
5. Financial Stewardship/ Stability
6. Dedication to work and commitment
7. Adherence to excellence in corporate governance

VISION

By 2020 PFDA should have achieved effective and sustainable post-harvest facilities and infrastructure, contributing to enhanced competitiveness in the fisheries sector



PHILIPPINE FISHERIES DEVELOPMENT AUTHORITY

	Component				Baseline		Target		
	Objective/Measure	Formula	Wt.	Rating System ^{a/}	2017	2018	2019	2020	
CUSTOMERS/ STAKEHOLDERS	SO1	Expanded Client Base and Enhanced Customers Service Satisfaction							
	SM1	Client/Port Users Served (with PTCB)	Total Number of Port Clients Served with Permit to Conduct Business (PTCB)	10%	Actual / Target	46,795	33,534	40,100	34,000
	SM 2	Percentage of Satisfied Customers	Number of respondents which gave at least a Satisfactory rating / Total number of respondents		Actual / Target 0% = If less than 80%	N/A	84.32%	90.00%	90.00%
		a. Lessees		2.0%					
		b. Market Operators		1.5%					
		c. Processors, Ice Plants, Cold Storage Operators		1.0%					
		d. Other PTCB Holders		0.5%					
	Sub-total			15%					
FINANCE	SO2	Increase Revenue Sources to Achieve Sustainable Income							
	SM 3	EBITDA (in ₱ M)	EBITDA	8%	Actual / Target	187	263	85	143
	SM 4	Collection Efficiency (current)	Total Collection of Current Accounts / Total Billing	8%	Actual / Target	93.30%	92.61%	95.00%	95.00%
	SM 5	Collection Efficiency (arrears)	Total Collection of Arrears / Net Arrear Receivables 2009-2017	2%	Actual / Target	26.28%	18.49%	35.00%	50.47%

	Component				Baseline		Target		
	Objective/Measure		Formula	Wt.	Rating System ^{a/}	2017	2018	2019	2020
	SM 6	Budget Utilization Rate	Utilized (2019 GAA and PY carry-over) / (2019 GAA + PY carry-over)	5%	Actual / Target	14.51%	77.16%	100%*	100%*
	Sub-total			23%					
INTERNAL PROCESS	SO3	Increase Efficiency in Utilization of Post-harvest Facilities							
	SM 7	Utilization rate of port facilities:							
		a. Market Hall	Utilized Capacity over Maximum Capacity	4%	Actual / Target	94.85%	80.87%	97%	98%
		b. Cold Storage		2%	Actual / Target	56.24%	52.44%	72%	75%
		c. Ice Plant		2%	Actual / Target	58.54%	50.95%	83%	83%
		d. Processing Areas and Building Spaces		4%	Actual / Target	72.16%	64.56%	67%	67%
		e. Commercial and Industrial Areas		4%	Actual / Target	64.95%	58.94%	65%	90%
	SO4	Increase Efficiency in Project Implementation							
	SM 8	Rehabilitation / Repair / Improvement Projects							
		a. NFPC Facilities (2017 GAA Tier 1 and 2 ₱335 M)	Actual Percentage of Completion	5%	Actual / Target	NA	2.62%	50% project completed	100% project completed
		b. IFPC (₱191.480 M)	Actual Percentage of Completion	5%	Actual / Target	NA	NA	25% project implementation	35% project implementation
		c. DFPC (₱73.280 M)	Actual Percentage of Completion	3%	Actual / Target	NA	NA	25% project implementation	40% project implementation

* Based on projected work accomplishment per contract.

	Component					Baseline		Target	
	Objective/Measure		Formula	Wt.	Rating System ^{a/}	2017	2018	2019	2020
INTERNAL PROCESS	SM 8	d. LFPC (₱164.430 M))	Actual Percentage of Completion	5%	Actual / Target	NA	NA	25% project implementation	35% project implementation
		e. ZFPC (₱395.96)	Actual Percentage of Completion	5%	Actual / Target	NA	NA	Detailed Engineering and Design Completed	Notice to Proceed
		f. SFP (₱13.546 M)	Actual Percentage of Completion	1%	All or Nothing	NA	NA	NA	Detailed Engineering and Design completed
		g. NFPC (₱292 M)	Milestone	1%	All or Nothing	NA	NA	NA	Detailed Engineering and Design completed
		h. CFP (₱6.92 M)	Milestone	1%	All or Nothing	NA	NA	NA	Detailed Engineering and Design completed
	SM 9	No. of Projects Completed	Absolute Number	5%	Actual / Target	16	7	14	5
	Sub-total			47%					
LEARNING AND GROWTH	SO 5	Enhance Organizational Capabilities and Institutionalize Total Quality Management							
	SM 10	ISO 9001:2015 Certification	Absolute Number	5%	Actual / Target	Surveillance audit passed (NFPC) and ISO-alignment of 4 ports	ISO certification (5 ports) and ISO-alignment (CO and 1 port)	ISO 9001:2015 Re-certification (5 ports) and ISO 9001:2015 Certification (Central Office, ZFPC and SFP)	Recertification (CO, NFPC, GFPC, IFPC, DFPC, LFPC, ZFPC)

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	Component				Baseline		Target	
	Objective/Measure	Formula	Wt.	Rating System ^{a/}	2017	2018	2019	2020
LEARNING AND GROWTH		Automation of PFDA's operation						
	SM 11	a. Development of Systems	Absolute Number	3%	Actual / Target	2 systems	3 systems	2 systems
		b. Installation of Systems:	Absolute Number	2%	Actual / Target	2 systems installed in 5 ports	Installation of FS in 8 ports and PMRS in 4 ports	1 system in all ports and 2 systems in CO
								2 systems in CO and all ports
	SO 6	Strengthen Manpower Capacities through Trainings and Skills Development Activities, and Agency Competency-Based Recruitment System						
	SM 12	Percentage of Incumbents Meeting Required Competencies	Percentage of Incumbents Meeting Required Competencies over Total Employees	5%	Actual / Target	80%	14.5% improvement from baseline (94.5%)	10% improvement from 2018 score
		Sub-total		15%				
		TOTAL		100%				

a/ But not to exceed the weight assigned per indicator.