



03 January 2019

IMS
9-18
MR. EMMANUEL F. PIÑOL
Chairman and DA Secretary
ATTY. GLEN A. PANGAPALAN
General Manager
PHILIPPINE FISHERIES DEVELOPMENT AUTHORITY (PFDA)
PCA Annex Bldg. I, Elliptical Rd., Diliman
Quezon City

D.T.S. NO. *26-0600*

RECEIVED
JAN 08 2019

BY: *[Signature]*
PHIL. FISHERIES DEVT. AUTHORITY
RECORDS GSD-ASD

RE : TRANSMITTAL OF 2019 PERFORMANCE SCORECARD

PFDA - CPMISD RECEIVED

BY: *[Signature]*
DATE: *01/09/2019 / 12:39pm*

Dear Sec. Piñol and GM Pangapalan,

This is to formally transmit the Charter Statement and Strategy Map (**Annex A**) and 2019 Performance Scorecard (**Annex B**) of PFDA. The same is to be posted in PFDA's website, in accordance with Section 43 of GCG Memorandum Circular (M.C.) No. 2012-07.¹

The PFDA-proposed Charter Statement, Strategy Map and Performance Scorecard submitted through its letters dated 30 August 2018² and 08 October 2018³ were **MODIFIED** based on the discussions made during the Technical Panel Meeting (TPM) held on 12 October 2018 and evaluation of revised documents submitted through its letter dated 24 October 2018.⁴

We take this opportunity to **REMIND** PFDA that Item 5 of GCG Memorandum Circular No. 2017-02⁵ mandates GOCCs to submit Quarterly Monitoring Reports and upload the same in the GOCC's website within thirty (30) calendar days from the close of each quarter.

FOR YOUR COMPLIANCE.

Very truly yours,

SAMUEL G. DAGPIN JR.
Chairman

[Signature]
MICHAEL P. CLORIBEL
Commissioner

[Signature]
MARITES C. DORAL
Commissioner

¹ CODE OF CORPORATE GOVERNANCE FOR GOCCs, dated 28 November 2012.

² Officially received by the Governance Commission on 31 August 2018.

³ Officially received by the Governance Commission on 12 October 2018.

⁴ Officially received by the Governance Commission on 26 October 2018.

⁵ INTERIM PES FOR THE GOCC SECTOR, dated 30 June 2017.

6

PHILIPPINE FISHERIES DEVELOPMENT AUTHORITY



MISSION :

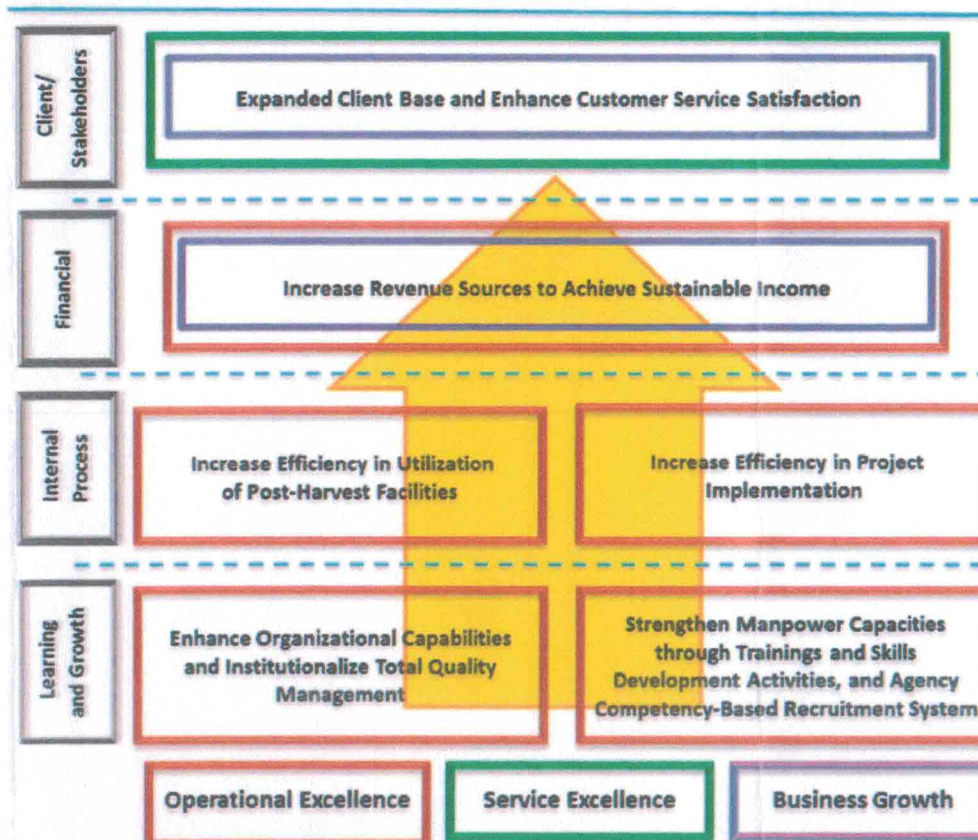
- Establish, operate and maintain fishery post-harvest infrastructures and facilities, as well as provide market information and related services.
- Conduct our operations prudently, providing viability and financial growth to assure continuous improvement of port facilities and delivery of service
- Satisfy our stakeholders' valid business requirements with timely and quality service

CORE VALUES:

1. Outstanding Service
2. Unity of Purpose
3. Responsiveness to needs of Our stakeholders
4. Professionalism and Integrity in our actions
5. Financial Stewardship/ Stability
6. Dedication to work and commitment
7. Adherence to excellence in corporate governance

VISION

By 2020 PFDA should have achieved effective and sustainable post-harvest facilities and infrastructure, contributing to enhanced competitiveness in the fisheries sector



PERFORMANCE SCORECARD 2019

PHILIPPINE FISHERIES DEVELOPMENT AUTHORITY

	Component				Baseline		Target		
	Objective/Measure	Formula	Wt.	Rating System ^{a/}	2016	2017	2018	2019	
CUSTOMERS/ STAKEHOLDERS	SO1	Expanded Client Base and Enhanced Customers Service Satisfaction							
	SM1	Client/Port Users Served (with PTCB)	Total Number of Port Clients Served with Permit to Conduct Business (PTCB)	7%	Actual / Target	34,405	46,795	40,100	40,100
	SM 2	Percentage of Satisfied Customers	Number of respondents which gave at least a Satisfactory rating / Total number of respondents	3%	Actual / Target 0% = If less than 80%	NA	NA	90%	90%
	Sub-total			10%					
	SO2	Increase Revenue Sources to Achieve Sustainable Income							
FINANCE	SM 3	EBITDA (in ₱ M)	EBITDA	5%	Actual / Target	191	187	83	85
	SM 4	Collection Efficiency (current)	Total Collection of Current Accounts / Total Billing	5%	Actual / Target	93.0%	93.3%	94%	95%
	SM 5	Collection Efficiency (arrears)	Total Collection of Arrears / Net Arrear Receivables 2009-2017	2%	Actual / Target	7.97%	26.28%	33%	35%
	SM 6	Budget Utilization Ratio	Utilized (2019 GAA and PY carry-over) / (2019 GAA + PY carry-over)	5%	100% - 5% 81-99% - 4% 66-80% - 3% 51-65% - 2% 50% and below - 1%	12%	14.51%	100% of projected work accomplishment per contract ^{b/}	100% of projected work accomplishment per contract
	Sub-total			17%					

6

INTERNAL PROCESS	Component				Baseline		Target		
	Objective/Measure	Formula	Wt.	Rating System ^{a/}	2016	2017	2018	2019	
	SO3	Increase Efficiency in Utilization of Post-harvest Facilities							
	SM 7	Utilization rate of port facilities:							
		a. Market Hall	Utilization Rate over Target Rate (target rate = maximum)	3%	Actual / Target	95%	94.85%	96%	97%
		b. Cold Storage		3%	Actual / Target	59%	56.24%	75%	72%
		c. Ice Plant		3%	Actual / Target	80%	58.54%	85%	83%
		d. Processing Areas and Building Spaces		3%	Actual / Target	69%	72.16%	76%	67%
		e. Commercial and Industrial Areas		3%	Actual / Target	58%	64.95%	73%	65%
	SO4	Increase Efficiency in Project Implementation							
SM 8	Rehabilitation / Repair / Improvement Projects								
	a. NFPC Facilities (2017 GAA Tier 2 ₱113.8 M)	Actual Percentage of Completion	5%	Actual / Target	NA	NA	85% project completed	100% project completed	
	b. NFPC Facilities (2018 GAA Tiers 1 and 2 ₱335 M)	Actual Percentage of Completion	5%	Actual / Target	NA	NA	30% project implementation	50% project implementation	
	c. SFP Facilities (2018 GAA Tier 2 ₱62.8 M)	Actual Percentage of Completion	5%	Actual / Target	NA	NA	75% project implementation	100% project implementation	
	d. IFPC (₱191.480 M)	Actual Percentage of Completion	5%	Actual / Target	NA	NA	NA	25% project implementation	
	e. DFPC (₱73.280 M)	Actual Percentage of Completion	5%	Actual / Target	NA	NA	NA	25% project implementation	

	Component				Baseline		Target		
	Objective/Measure	Formula	Wt.	Rating System ^{a/}	2016	2017	2018	2019	
INTERNAL PROCESS	SM 8	f. LFPC (P164.430 M)	Actual Percentage of Completion	5%	Actual / Target	NA	NA	NA	25% project implementation
		g. ZFPC (P44 M)	Milestone	4%	All or Nothing	NA	NA	NA	Detailed Engineering and Design completed
		h. NFPC (P292 M)	Milestone	4%	All or Nothing	NA	NA	NA	Detailed Engineering and Design completed
	SM 9	No. of Projects Completed	Absolute Number	7%	Actual / Target	23	16	26	14
	Sub-total			60%					
LEARNING AND GROWTH	SO 5	Enhance Organizational Capabilities and Institutionalize Total Quality Management							
	SM 10	ISO 9001:2015 Certification	Absolute Number	5%	Actual / Target	Certified (ISO 9001:2008)	Surveillance audit passed (NFPC) and ISO-alignment of 4 ports	ISO 9001:2015 certified (5 ports) and ISO 9001:2015 alignment (Central Office and 2 ports)	ISO 9001:2015 Re-certification (5 ports) and ISO 9001:2015 Certification (Central Office, ZFPC and SFP)
	SM 11	Automation of PFDA's operation							
	a. Development of Systems	Absolute Number	2%	Actual / Target	2 systems	2 systems	3 systems	2 systems	

	Component				Baseline		Target	
	Objective/Measure	Formula	Wt.	Rating System ^{a/}	2016	2017	2018	2019
LEARNING AND GROWTH	b. Installation of Systems:	Absolute Number	1%	Actual / Target	3 systems installed in 5 ports	2 systems installed in 5 ports	8 (Installation of FS in 8 ports and PMRS in 5 ports)	1 system in all ports and 2 systems in CO
	SO 6	Strengthen Manpower Capacities through Trainings and Skills Development Activities, and Agency Competency-Based Recruitment System						
	SM 12	Percentage of Incumbents Meeting Required Competencies	Percentage of Incumbents Meeting Required Competencies over Total Employees	5%	Actual / Target	N/A	80%	10% improvement from baseline
	Sub-total		13%					10% improvement from 2018 score
	TOTAL		100%					

a/ But not to exceed the weight assigned per indicator.

b/ The projects pertaining to the 2018 budget shall be counted as accomplishment and the basis will be the committed percentage of completion by year-end as per contract.