CHARTER STATEMENT								
APPROVED 2017	GOCC PROPOSAL	TWG AGREED 2018	GCG Observation / Finding					
Mission Statement	Mission Statement	Mission Statement	- Contraction of manig					
harvest infrastructures and facilities, as well as provide market information and related services. Conduct our operations prudently, providing viability and financial growth to assure continuous improvement of port facilities and delivery of service. Satisfy our stakeholders' valid business	Establish, operate and maintain fishery post- harvest infrastructures and facilities, as well as provide market information and related services. Conduct our operations prudently, providing viability and financial growth to assure continuous improvement of port facilities and delivery of service. Satisfy our stakeholders' valid business requirements with timely and quality service.	Establish, operate and maintain fishery post- harvest infrastructures and facilities, as well as provide market information and related services. Conduct our operations prudently, providing viability and financial growth to assure continuous improvement of port facilities and delivery of service. Satisfy our stakeholders' valid business requirements with timely and quality service.						
Vision Statement	Vision Statement	Vision Statement						
By 2020, PFDA should have achieved effective and sustainable post-harvest facilities and infrastructure, contributing to enhanced competitiveness in the fisheries sector.	By 2022, PFDA should have achieved effective and sustainable post-harvest facilities and infrastructure, contributing to enhanced competitiveness in the fisheries sector.	By 2022, PFDA should have achieved effective and sustainable post-harvest facilities and infrastructure, contributing to enhanced competitiveness in the fisheries sector.						
Core Values	Core Values	Core Values						
Outstanding Service Unity of Purpose Responsiveness to needs of our stakeholders Professionalism and integrity in our actions Financial Stewardship / Stability Dedication to work and commitment Adherence to excellence in corporate governance	Outstanding Service Unity of Purpose Responsiveness to needs of our stakeholders Professionalism and integrity in our actions Financial Stewardship / Stability Dedication to work and commitment Adherence to excellence in corporate governance	Outstanding Service Unity of Purpose Responsiveness to needs of our stakeholders Professionalism and integrity in our actions Financial Stewardship / Stability Dedication to work and commitment Adherence to excellence in corporate governance						

FOR GCG:

JOHANN CARLOS S. BARCENA DIRECTOR IV FOR PFDA:

GLEN A. PANGAPALAN GENERAL MANAGER

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			Weight	The same of the sa		Baseline		arget	GCG Remarks		
-1-1				Formula	Rating System	2016	2017	2018			
S	SO1	1 Expand Client Base and Enhance Customers Service Satisfaction									
CUSTOMERS/ STAKEHOLDERS	SM1	Client/port users served (with PTCB)	10%	Total number of port clients served with Permit to Conduct Business (PTCB)	Actual over Target	34,405	30,000	40,100	Request beakdown of clients (revenue-generatin component)		
CUST	SM 2	Client satisfaction rating (third party survey)	3%	Third party survey result	3% (Very satisfactory) 2% (Satisfactory)	Very satisfactory rating	Very satisfactory rating	Very satisfactory rating			
0,		Subtotal	13%								
	SO2	Increase Revenue Sources to Achieve Sustainable Income Growth									
FINANCE	SM 3	EBTIDA (in PM)	5%	EBITDA	Actual over Target	191.43	80	83	To request: Breakdown		
	SM 4	Collection efficiency (current)	5%	Total collection of current accounts/Total billing	Actual over Target	93.37%	93%	94%	To request: Breakdown		
	SM 5	Collection efficiency (arrears)	2%	Total collection of arrears / Net arrears receivables balance(2009-2017)	Actual over Target	7.97%	30%	33%	To request: Breakdown		
	SM 6	Budget utilization rate	5%	Utilized (2018 GAA and PY carry- over) / (2017 GAA and PY carry- over)	100% - 5% 81-99% - 4% 66-80% - 3% 51-65% - 2% 50% & below - 1%	12%	100% of balance as of Dec31, 2016	100% of projected work accomplishment per contract as of Dec. 31, 2017	To request: Breakdown (Deduct retention fee)		
		Subtotal 17%									
THE RES	SO3	Increase Efficiency in the Utilization of Post-harvest Facilities									
		Utilization rate of port facilities:									
		Market hall	3%		Actual over Target	95%	95%	96%			
Mil		Cold storage	3%		Actual over Target	59%	66%	75%			
	SM 7	Ice plant	3%	Utilization rate over target rate (target rate = maximum capacity)	Actual over Target	80%	85%	80%	Requested : new Target Rate / maximum capacity		

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				2018				
	Processing areas and building spaces	3%		Actual over Target	69%	76%	76%	
	Commercial and industrial areas	3%	a a	Actual over Target	58%	60%	73%	
	Subtotal	15%					•	
SO4	Increase Efficiency in Project Im	plementat	tion			图 是 5. 75	STATE BUT	
33	Rehabilitation / Repair / Improvement Projects							
	a. Rehab/repair/improvement of NFPC facilities (GAA-tier-2 P113.8 M)	6%	Absolute number	Actual over Target			85% project completed	Requested : project brie / scope of work / Gan Chart
SM 8	b. Rehab/repair/improvement of NFPC facilities (GAA-tier-1 & 2 P335 M)	17%	Absolute number	Actual over Target			30% of project implementation	
SM 8	c. Rehab/repair/improvement of SFP facilities (GAA-tier-2 P62.8 M)	3%	Absolute number	Actual over Target			75% of project implementation	
SM 9	No. of projects completed (PC)	10%	Absolute number	Actual over Target	23	26	26 (including 12 Carryover)	From the 19 Projects Started targeted in 2017 did not push through (from Batanes,1 from Palawan)
	Subtotal	36%						
SO 5	5 Enhance Organizational Capabilities and Institutionalize Total Quality Management							
SM 10	ISO 9001:2015 Certification	7%	Absolute number	5 ports - 1% each Central (alignment) - 1% 2 ports (alignment) - 1%	NFPC- ISO Certified	NFPC - Pass surveillance audit 4 ports - ISO- aligned	ISO 9001:2015 certified (5 ports) ISO 9001:2015 alignment (Central Office and 2 Ports)	Navotas, GenSan, Iloil Davao and Lucena fo Certification Zamboanga, Sual, Cent Office for alignment
N.	Automation of PFDA's operation				1			
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LEARNING AND GROW	SM 11	Development of systems	3%	Absolute number	Actual over Target	2	2	3 (Manuals)	-Financial Reporting / Supplies Inventory -Online Project Monitoring -Online Client Mapping
		Installation of systems: Financial system (FS) Port maintenance and refrigeration system (PMRS)	4%	Absolute number	Actual over Target	3 systems installed in 5 ports	3 systems installed in 5 ports	8 (Installation of FS in 8 ports and PMRS in 5 ports)	
	SO 6	Srengthen Manpower Capacities through Trainings and Skills Development Activities, and Agency Competency-Based Recruitment System							
	SM 12	Percentage of incumbents meeting required competencies	5%	Absolute number	Actual over Target		Establish Baseline	Improvement from Baseline	Retain 2017 Measure New Target: Improvement from Baseline For Strategic Initiative (CBLD)
25.0		Subtotal	19%						
		Total	100%		TA LA HATE				

FOR GCG:

JOHANN CARLOS S. BARCENA Director IV

FOR PFDA: