Office of the President of the Philippines
GOVERNANCE COMMISSION
FOR GOVERNMENT OWNED OR CONTROLLED CORPORATIONS
3/F, Citibank Center, 8741 Paseo De Roxas, Makati City, Philippines 1226

D.T.S. NO. 2V - NC 8

5 September 2017

MR. EMMANUEL F. PIÑOL
Chairman
MR. GLEN A. PANGAPALAN
General Manager
PHILIPPINE FISHERIES DEVELOPMENT AUTHORITY (PFDA)
3rd Floor PCA Annex Building
Elliptical Road, Diliman, Quezon City

RE : TRANSMITTAL OF CY 2017 PERFORMANCE SCORECARD

Dear DA Secretary Piñol and GM Pangapalan,

This is to formally transmit the Charter Statement and Strategy Map **(Annex A)** and 2017 Performance Scorecard **(Annex B)** of PFDA.

The PFDA proposed Charter Statement, Strategy Map and Performance Scorecard submitted on 13 February 2017 were **MODIFIED** based on the discussions made during the technical working group (TWG) meeting held on 15 March 2017 and evaluation of revised documents submitted on 14 July 2017. The CY 2017 Charter Statement, Strategy Map and Performance Scorecard shall take effect **IMMEDIATELY**. PFDA is hereby directed to submit the applicable Quarterly Monitoring Reports and upload the same in its website.

The Governance Commission takes this opportunity to remind PFDA that pursuant to Item 3 of GCG Memorandum Circular (M.C.) No. 2017-02, GOCCs are required to submit the following (i) Charter Statement and Strategy Map, (ii) Proposed Performance Scorecard for CY 2018, (iii) Strategic Initiative Profile, (iv) Briefer; and (v) Corporate Operating Budget as submitted to the DBM, starting the first working day of July but not later than the last working day of August. To further provide GOCCs ample time to prepare, GOCCs are given a **NON-EXTENDABLE** deadline until the **last working day of September 2017** to submit said requirements. GOCCs who fail to comply with the said deadline shall be deemed to have waived their opportunity to propose performance targets and measures, and the GCG shall accordingly complete the GOCC's Performance Scorecard based on its own assessment.

FOR YOUR INFORMATION AND GUIDANCE.

Very truly yours,

SAMUEL G. DAGPIN JR.
Chairman

MICHAEL P. CLORIBEL
Commissioner

MARITES C. DORAL
Commissioner

PHILIPPINE FISHERIES DEVELOPMENT AUTHORITY

MISSION :

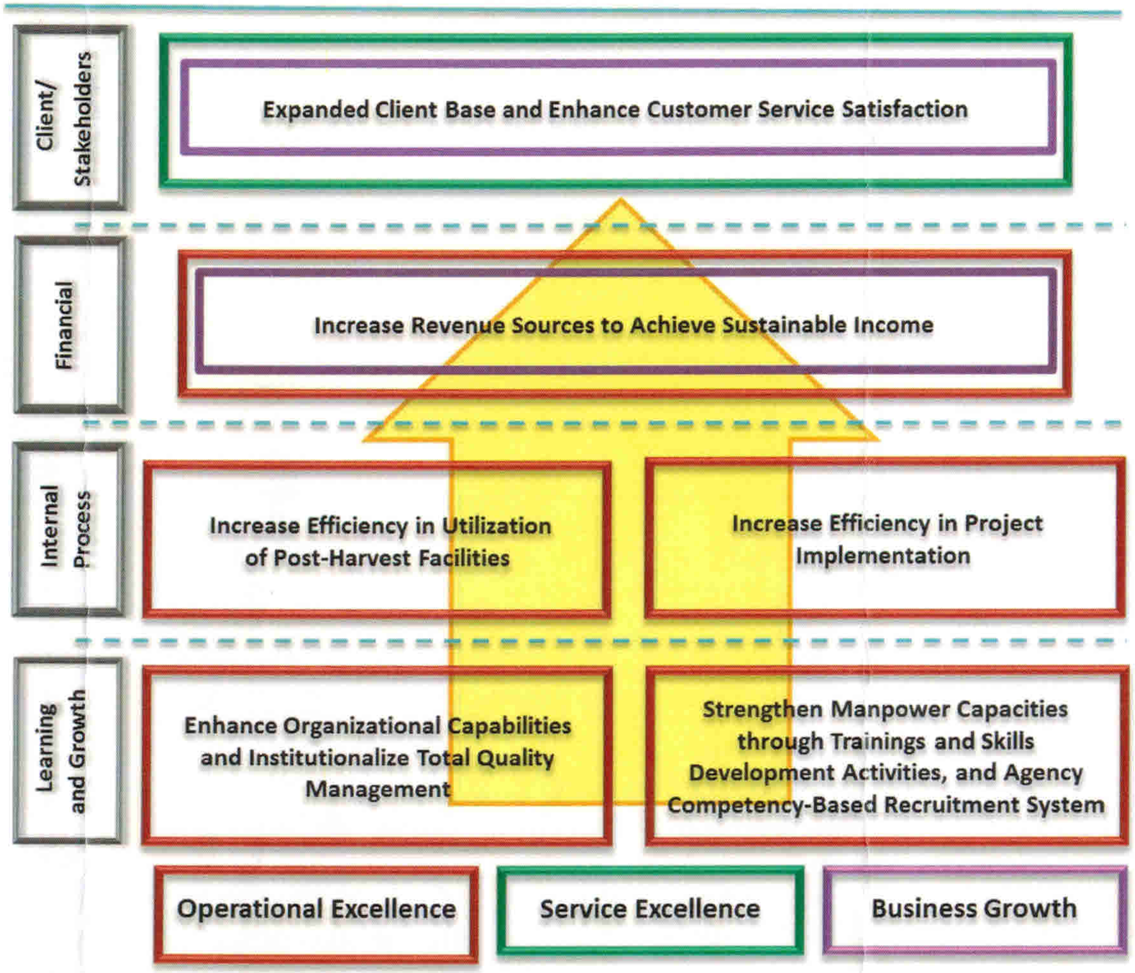
- Establish, operate and maintain fishery post-harvest infrastructures and facilities, as well as provide market information and related services.
- Conduct our operations prudently, providing viability and financial growth to assure continuous improvement of port facilities and delivery of service
- Satisfy our stakeholders' valid business requirements with timely and quality service

CORE VALUES:

1. Outstanding Service
2. Unity of Purpose
3. Responsiveness to needs of Our stakeholders
4. Professionalism and Integrity in our actions
5. Financial Stewardship/ Stability
6. Dedication to work and commitment
7. Adherence to excellence in corporate governance

VISION

By 2020 PFDA should have achieved effective and sustainable post-harvest facilities and infrastructure, contributing to enhanced competitiveness in the fisheries sector



PHILIPPINE FISHERIES DEVELOPMENT AUTHORITY

	Component					Data Provider	Baseline Data			Target
		Objective/Measure	Formula	Weight	Rating System [a/]		2014	2015	2016	2017
CUSTOMERS / STAKEHOLDERS	**SO 1**	**Expand Client Base and Enhance Customers Service Satisfaction**								
	SM 1	Client/port users served (with PTCB) *[SI Profile I]*	Absolute Amount	7%	Actual / Target	Operating units	7,000	27,582	23,000	30,000
	SM 2	Client Satisfaction Rating (third party survey)	Percent of respondents with rating of 4 or 5: 81% above - VS 70% - S 70% below – NI	3%	3% - VS 2% - S 0% - NI	Third party	NA	NA	Very Satisfactory	Very Satisfactory
			Sub-total	**10%**						
FINANCE	**SO 2**	**Increase Revenue Sources to Achieve Sustainable Income**								
	SM 3	EBITDA (in million peso)	EBITDA (*Adjusted TCI* less Interest, Taxes, Depreciation, and Amortization)	5%	Actual / Target	FSD and Operating units	51.9 (as of June)	122.30	75	80
	SM 4	Collection efficiency (current)	Total collections of current accounts / Total billings	5%	Actual / Target	FSD and Operating units	78%	89.00%	88%	93%
	SM 5	Collection efficiency (arrears)	Total collection of arrears/net arrear receivables 2009-2016 (142 Million)	2%	Actual / Target	FSD and Operating units	NA	7.77%	5%	30%
	SM 6	Budget Utilization Ratio *[SI Profiles II and III]*	Utilized 2017 GAA and PY Carry over / 2017 GAA + PY Carry over	5%	Actual / Target	FSD and Operating units	NA	2.34% (17M/724M)	12.41% (126M/1,012M)	100% (Balance as of 31 Dec 2016)
			Sub-total	**17%**						

	Component					Data Provider	Baseline Data			Target
		Objective/Measure	Formula	Weight	Rating System [a/]		2014	2015	2016	2017
INTERNAL PROCESS	SO 3	**Increase Efficiency in the Utilization of Post-Harvest Facilities**								
	SM 7	Utilization rate of port facilities: a. Market hall	Utilization rate over target rate (target rate = maximum capacity as of 31 December 2017, as submitted)	3%	Actual / Target	Operating units	83%	92%	91%	95%
		b. Cold storage		3%			59%	63%	66%	66%
		c. Ice plant		3%			89%	72%	83%	85%
		d. Processing Areas and Building Spaces		3%			60%	59%	69%	76%
		e. Commercial and Industrial Areas		3%			59%	63%	58%	60%
	SO 4	**Increase Efficiency in Project Implementation**								
	SM 8	a. NFPC Upgrading of Road Network - Phase 2	Actual percentage of completion over target	5%	Actual / Target	TSD, CPMISD, OSD	NA	NA	NA	Phase II Project construction started and completed
		b. NFPC Upgrading of Market Hall 3-5 (GAA-Tier 2)	Milestone	5%	DES – 2% NOA – 2% NTP – 1%		NA	Signed Contract and Started Construction (with NTP)	Completed	DES NOA NTP
	SM 9	No. of Developmental Project: a. No. of Projects Started (PS)	Absolute amount	15%	Actual / Target	TSD	5	30	20	19
		b. No. of Projects Completed (PC)	Absolute amount	15%	Actual / Target	TSD	5	6	30	26
	SM 10	No. of procurement, repair and improvement projects completed at the Regional Fish Ports	Absolute amount	3%	Actual / Target	TSD and Operating Units		11	15	10
			Sub-total	**58%**						

		Component				Data Provider	Baseline Data			Target
		Objective/Measure	Formula	Weight	Rating System a/		2014	2015	2016	2017
LEARNING AND GROWTH	**SO 5**	**Enhance Organizational Capabilities and Institutionalize Total Quality Management**								
	SM 11	ISO 9001:2008 Certification	Milestones	7%	NFPC – 3% 4 ports – 4%	All units	NA	QMS Manual Submitted to OGM	Certified	Surveillance audit passed (NFPC) and ISO-alignment of 4 ports
	SM 12	Automation of PFDA's Operation	Milestone	5%	Development of 2 systems – 2.5% Installation in 5 ports – 0.5% each	CPMISD	N/A	3 Systems have been made operational - Harbor and Market Systems and ICRS	2 systems	(i) Development of Port maintenance and refrigeration, and Financial Information system; (ii) Installation in 5 ports (Camaligan, Sual, Iloilo, Zamboanga, Lucena) of Accreditaiton information and Contract Monitoring Systems
	SO 6	**Strengthen Manpower Capacities through Trainings and Skills Development Activities, and Agency Competency-Based Recruitment System**								
	SM 13	Percentage of incumbents meeting required competencies	Total number of incumbents meeting required competencies over Total number of incumbents	3%	All or Nothing	ASD	NA	NA	Competency framework established by the end of CY 2016	Establish Baseline
			Sub-total	**15%**						
			TOTAL	**100%**						

a/ But not to exceed the weight assigned per indicator.