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# PFDA Review

The Official Quarterly Publication of the Philippine Fisheries Development Authority

Volume 3, Issue Number 4

October to December 2022



# ABOUT THE COVER



The color gold is reminiscent of all the success and triumph of the Philippine Fisheries Development Authority in 2022. This year has been a challenging yet rewarding year for the agency and this multifaceted color is the reflection of our small and big wins for the year.

This year, our agency has become a force to be reckoned with in supporting our Filipino fisherfolk through stronger and bolder municipal and regional fish ports. And now, it is time for us to pause and enjoy our accomplishments.

Indeed, if we trust in the beauty of chaos, we can truly see and taste the sweet fruit of our hard work and sacrifices.

The PFDA Review Quarter 4 highlights the shipyard repair at the PFDA – Sual Fish Port (PFDA-SFP). As we welcome the New Year 2023, this issue reflects our need to find time to rest our bodies, recharge our minds, and rebuild our souls. In addition, this issue reminds us that we did a great job this year, and it is time for us to find stillness and sanctuary in preparation for another year.

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## SHARE NEWS WITH US!

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SCAN THIS TO SHARE NEWS



# EDITOR'S NOTE

## A SECOND LEASE ON LIFE

Miguel M. Pilarta

On the cover of this issue, we feature an artwork that looks peculiar at first glance. It draws inspiration from the centuries-old Japanese art of *kintsugi* in which pieces of broken pottery are carefully mended by filling the cracks with gold or silver lacquer. Once finished, beautiful seams of gold become apparent in the repaired cracks, adding more character to the reconstructed piece. This unique method makes the repaired pottery look even more beautiful and vibrant than the original, giving it a second lease on life.

The philosophy of *Kintsugi* offers an insightful perspective to help us cope with difficult situations in life. When faced with adversities, *kintsugi* teaches us to persevere and embody grit and grace. It teaches us to find strength in fragility and to appreciate the journey, no matter how long and winding the roads of our lives may be.

This realization made me think about our ongoing rehabilitation and improvement projects. Our port complexes are like living creatures constantly changing through time—gaining new parts, getting reshaped and restructured, and losing some fragments. However, everything in this world is bound to deteriorate over time. Pavements will be walked on and scuffed, buildings will be rained on

and corroded, and faulty equipment will be repaired or replaced with something else. This is the transient nature of everything in the world.

*Kintsugi* teaches us that nothing is beyond repair. Despite being labeled as inadequate and antiquated, our agency rose to the challenge by committing to provide stronger regional fish ports for our clients and stakeholders. Just like the art of *kintsugi*, we acknowledged our shortcomings and took them as an opportunity to mend what needed to be fixed. Now, we are inching closer to our goal of providing modern and globally-competitive fishery post-harvest infrastructure and services to the Filipino people.

In the years to come, the existing market halls will be transformed into even bigger ones to provide better fish trading facilities to our clients and stakeholders. Landing facilities such as harbors, piers, and breakwaters will be extended to accommodate more commercial and municipal fishing vessels. New cold storage, refrigeration, and fish processing facilities will be built to accommodate the ever-growing demand for fish across the country. These added elements are the gold lacquer that will glue our industry together.

”

JUST LIKE THE ART OF KINTSUGI,  
WE ACKNOWLEDGED OUR SHORTCOMINGS  
AND TOOK THEM AS AN OPPORTUNITY  
TO MEND WHAT NEEDED TO BE FIXED



# PFDA YEAR-END MESSAGE



Our agency encountered so many challenges this 2022. We faced extremely difficult economic drawbacks caused by the ongoing COVID-19 pandemic and severe weather conditions combined with inflation problems.

Regardless of that, we remained steadfast in our passion and dedication to helping our Filipino fisherfolk through all our Regional and Municipal Fish Ports. Your proactiveness and eagerness to support the fishing industry led us to a very fruitful year.

When I think of this, I remember one of Julius Caesar's famous words, "I came. I saw. I conquered." But we are a team, and there is no "I" in TEAM. With that, I would like to thank all of you because together, "WE came. WE saw. WE conquered."

We came together to help the people who were severely affected by Super Typhoon Odette. We also came prepared for any adversary thrown at us, and evidently, we surpassed them with flying colors.

Together, we saw the expansion of the isDA ON THE GO Program in Visayas and Mindanao. We also saw continuous improvement of our Regional Fish Ports through our simultaneous rehabilitation programs. And with that, our vision of becoming the leader of fishery post-harvest services toward a food-secure and resilient Philippines can soon come true.

And together, we conquered all the trials of a very challenging year. And I believe that this resilience led us to achieve most of our goals in 2022.

On behalf of the PFDA Top Management, I would like to express my deepest gratitude to our clients and stakeholders for always believing in the capacity and capability of our agency.

Finally, I would like to thank all the employees of PFDA. As your OIC-General Manager, it has been a wonderful privilege working with the best set of employees. Your individual contributions have been pivotal to every milestone we achieved this 2022. I want to thank you for all your hard work, and I look forward to what the future holds for our agency.

Indeed, "WE came. WE saw. WE conquered." I am keeping my fingers crossed that we will achieve the same in the next years to come.

IRIS R. DE VERA

Officer-in-Charge - General Manager, PFDA







# PFDA HIGHLIGHTS

The Official Quarterly Bulletin of the Philippine Fisheries Development Authority

October to December 2022

Q3 2022 STATS

VOLUME OF FISH UNLOADING	NUMBER OF VESSEL ARRIVALS
<b>133.37K MT</b>	<b>16,638</b>
VOLUME OF ICE PRODUCTION	NUMBER OF CLIENTS SERVED
<b>8,354.65 MT</b>	<b>9,659</b>
	VOLUME OF FISHERY PRODUCTS PROCESSED
	<b>560.72 MT</b>

## AGENCY PROFILE

<b>9</b>	<b>4</b>	<b>1</b>
REGIONAL FISH PORTS	ICE PLANTS & COLD STORAGES	JOINTLY MANAGED
		<b>135</b>
		CONSTRUCTED SO FAR
		MUNICIPAL FISH PORTS

## Q4 2022 PERFORMANCE OVERVIEW

### PFDA PORT UTILIZATION RATE\*



#### LEGEND



\*utilization rate vis-à-vis Q4 2022 target

### Q4 2022 IN NUMBERS

**109,665.42 MT**

VOLUME OF FISH UNLOADING

**1,192.01 MT**

AVERAGE DAILY UNLOADING VOLUME

**8,395.20 MT**

VOLUME OF ICE PRODUCTION

**451.39 MT**

VOLUME OF FISHERY & NONFISHERY PROCESSED PRODUCTS

**19,171**

NUMBER OF VESSEL ARRIVALS

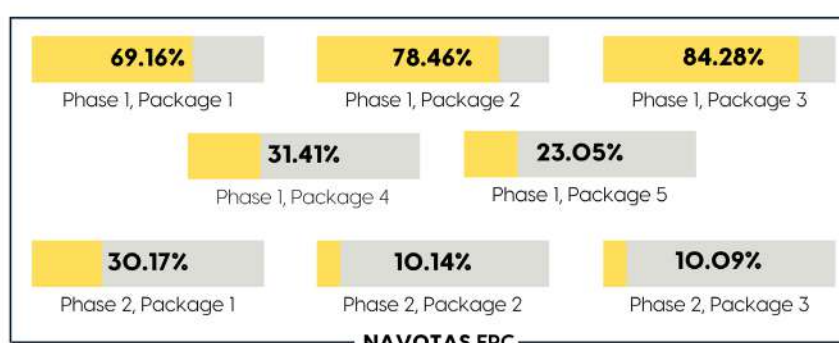
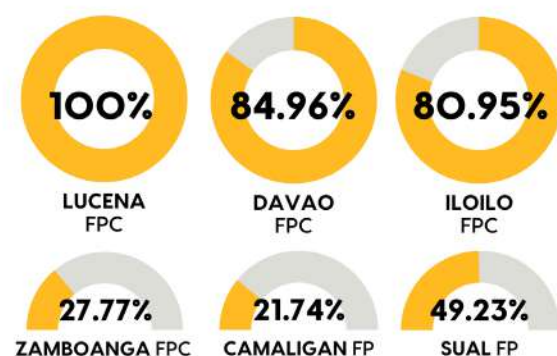
**10,049**

NUMBER OF CLIENTS SERVED

## PFDA FLAGSHIP INFRASTRUCTURE PROJECT STATUS

FPC = Fish Port Complex;  
FP = Fish Port

### REHABILITATION/IMPROVEMENT/UPGRADING OF:



(AS OF DECEMBER 31, 2022)



**57.17 MT**

TOTAL VOLUME SOLD  
(in metric tons)

**110**

MARKET AREAS &  
COOPERATIVE PARTNERS

### MODALITIES

- Market Areas
- Partnership with LGUs
- Partnership with cooperatives

DATA AS OF DECEMBER 31, 2022

DATA SOURCES:  
PFDA-Operations Services Department  
PFDA-Corporate Planning and MIS Department

PFDA-Technical Services Department  
PFDA Regional Fish Ports

PRODUCED BY:  
PFDA-Public Information Division

## Ending the Year with a Bang!

**PFDA yields high fish unloading volume; offers quality services to consumers in Q4**

Mark Angelo N. Perez

### Goodbye, 2022! Hello, 2023!

The Philippine Fisheries Development Authority (PFDA) bids goodbye to another challenging yet rewarding year. The agency and all its Regional Fish Ports (RFP) ended the year with a bang by delivering sufficient and high-quality fish supply to all their respective clients, stakeholders, and consumers during the months of October to December 2022.

Despite a slight dip in unloading volume compared to last quarter, one of the main highlights for this quarter is the completion of the construction and rehabilitation in the PFDA – Lucena Fish Port Complex (PFDA-LFPC). In line with this success, all other ports are inching closer to revitalizing operational activities in their respective areas.

In addition, the PFDA and all RFPs offered top-of-the-line services to its clients and stakeholders which is certainly proof of a positive and victorious end of the year.

### On Fish Unloading and Handling

Reports showed that during the October to December unloading period, the PFDA supplied its consumers nationwide with **109,665.42 metric tons (MT) of fish** which is equivalent to an average daily unloading volume of **1,192.01 MT** of fish. Meanwhile, records showed that the PFDA has an increase in ice production volume with **8,395.20 MT** of ice produced throughout quarter four. In addition, the PFDA processed **451.39 MT** of fishery and non-fishery products.

### On Serving Port Clients

This quarter, all RFPs reported an increase in their aggregated number of vessel arrivals and the number of clients served. The agency welcomed **19,171 vessel arrivals** and happily **served 10,049 clients** throughout the quarter.

### On PFDA's CSR

Subsequently, the PFDA continues to provide pocket-friendly fresh-frozen fishery products to selected areas

in Metro Manila and various parts of Luzon, Visayas, and Mindanao through the isDA ON THE GO (iOTG) Program.

As of December 2022, the iOTG Flagship project has sold a total of **57.17 MT** of fishery products this quarter alone. The agency continues to work with **110 cooperative partners and market areas** nationwide since the beginning of the pandemic last March 2020.

### On Flagship Projects and Rehabilitation Initiatives

As of December 2022, all RFPs are all set for success as port rehabilitation and development continue to go into high gear under the PFDA's Flagship Rehabilitation Projects. (see article on Page 8)

### On Port Facilities Utilization

This quarter, port utilization in all PFDA ports successfully reached agency targets across all port facilities. Despite facing a few bumps, the agency remains on the road toward success this quarter.

In this quarter, piers and quays recorded the highest utilization rate at **189.06%**. As port rehabilitation through the agency's flagship projects commences across all RFPs, concerns about the high utilization rate can be addressed.

This is followed by the utilization of market halls at **92.77%**, commercial/industrial land at **86.77%**, and ice making plants at **65.19%**.

Moreover, the utilization rate for processing areas and building spaces reached **61.62%**, while cold storage facilities reached a **61.56%** utilization rate.

As another year ended, the agency is grateful for all the lessons and learnings it left behind. This 2023, the PFDA is committed to coming back fiercer and wiser toward championing our Filipino fisherfolk by building stronger post-harvest facilities in the years to come.

Data Sources:  
PFDA - Operations Services Department  
PFDA - Corporate Planning and MIS Department

PFDA - Technical Services Department  
PFDA Regional Fish Ports



# PFDA FLAGSHIP REHABILITATION PROJECT

## ONWARD AND UPWARD

PFDA rehab projects inches away from realization

Mark Angelo N. Perez

There is no stopping the train to completion of all the ongoing flagship rehabilitation projects of the Philippine Fisheries Development Authority (PFDA).

During the October to December 2022 quarter, the construction and improvement of all PFDA Regional Fish Ports (RFP) are simultaneously advancing closer and closer to completion by the end of the year 2022.

This quarter, one RFP stood out among all ports. The rehabilitation project in the PFDA – Lucena Fish Port Complex (PFDA-LFPC) reached its 100% completion rate. With this significant infrastructure improvement, the Quezon province is on track to becoming the center of fish trading in Southern Luzon.

Following closely is the continuing rehabilitation in the PFDA – Davao Fish Port Complex (PFDA-DPFC) and the PFDA – Iloilo Fish Port Complex (PFDA-IFPC) with an 84.96% completion rate and an 80.95% completion rate, respectively.

Meanwhile, the reconstruction of the PFDA – Sual Fish Port (PFDA-SFP) is halfway done. This fourth quarter, the Central Luzon port reached a 49.23% completion rate. Based on the report, the PFDA-SFP recorded the highest completion rate jump compared to all ports from the previous month.

Also, the PFDA – Zamboanga Fish Port Complex (PFDA-ZFPC) covered some ground during the remaining months of the year 2022. Records showed that the Zamboanga port logged a 27.77% completion rate.

Not far behind is the PFDA – Camaligan Fish Port (PFDA-CFP). Despite being one of the smallest RFPs, the PFDA-CFP recorded a 21.74% completion rate by the end of December 2022.

Furthermore, the renovation and improvement of the PFDA – Navotas Fish Port Complex (PFDA-NFPC) is progressively moving closer to completion (Phase 1 and Phase 2). As the leading fish supplier for the whole National Capital Region and nearby provinces in Central and South Luzon, a revitalized PFDA-NFPC will soon cater to more clients and stakeholders as constructions move as planned.

The road to PFDA's vision of becoming the leader of fishery post-harvest services toward a food-secure and resilient Philippines is long and winding. Nevertheless, the agency continues to push forward and advance closer to a realized future for the Filipino fisherfolk. For PFDA and its RFPs, there is no other way but onward and upward.



Lucena Fish Port Complex



Davao Fish Port Complex



Iloilo Fish Port Complex



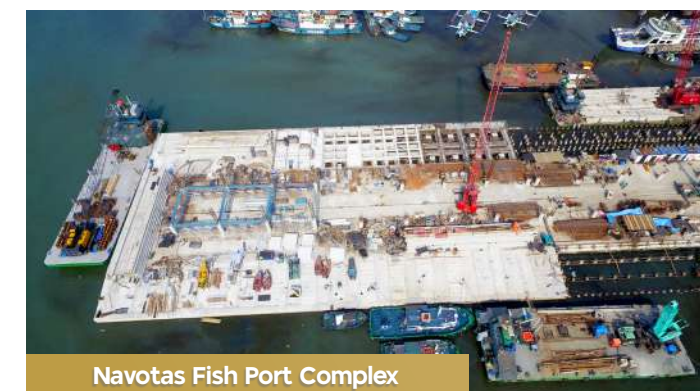
Sual Fish Port



Zamboanga Fish Port Complex



Camaligan Fish Port



Navotas Fish Port Complex



# PFDA AWARDS

## PFDA RECEIVES GAWAD PARANGAL FOR SUPPORTING COOPS THROUGH IOTG PROGRAM

Mark Angelo N. Perez

Philippine Fisheries Development Authority (PFDA) received a token of recognition for its invaluable support cooperatives in the country during the Cooperative Development Authority (CDA) Gawad Parangal 2022, held at the Manila Hotel, City of Manila, on October 28, 2022.

On October 2021, the PFDA and CDA inked a Memorandum of Understanding as part of the launching of the isDA ON THE GO (iOTG) partnership project. Since the collaboration started, the iOTG program has assisted more than 50 cooperatives in Luzon, Visayas, and Mindanao.

The PFDA-CDA partnership has provided these cooperatives with top-of-the-line inverter chest

freezers, which will be utilized for the selling of fresh-frozen fishery products under the iOTG initiative.

The awarding ceremony is in line with the celebration of National Cooperative Month with the theme “KoopPinas: Nagkakaisang Lakas Para sa Makabuluhan at Sama-samang Pag-unlad!”

On behalf of PFDA Officer-in-Charge General Manager Ms. Iris R. de Vera, Regional Municipal Port Operations Division (RMPOD) Chief Ms. Janet T. Manalo and Ms. Cerespink A. Aguila of the PFDA – Navotas Fish Port Complex (PFDA-NFPC) received the award.



## PFDA RECEIVES FOI COMPLIANCE CERTIFICATE FOR 2021

Mark Angelo N. Perez

Philippine Fisheries Development Authority (PFDA) received a Certificate of Compliance awarded by the Freedom of Information - Program Management Office (FOI-PMO) of the Presidential Communications Operations Office (PCOO) for fully satisfying the set of enhanced Freedom of Information (FOI) requirements in 2021, awarded on November 14, 2022.

This certificate validates the agency's commitment to provide unhampered services and quality products and keep up with the information needs of all clients, stakeholders, and interested parties despite the pandemic and severe weather conditions.

The FOI Program is the national government's response to the call for transparency and full public disclosure of information. FOI is a government

mechanism, which allows Filipino citizens to request any information about government transactions and operations, provided that it shall not put into jeopardy – privacy and matters of national security. (foi.gov.ph)



## PFDA RECEIVES COMMENDATION FOR 100% RESOLUTION OF CITIZENS' CONCERN

Mark Angelo N. Perez

Philippine Fisheries Development Authority (PFDA) received a commendation from the Department of Agriculture (DA) - Internal Audit Service headed by Atty. Christopher R. Bañas for its 100% resolution rate of citizens' complaints lodged at the Office of the President's 8888 Citizens' Complaint Center (8888 CCC) from August 2018 to October 2022.

Based on a report, only eleven (11) citizens' concerns were referred to PFDA for the last five years and all of these were immediately acted upon. This recognition highlights the PFDA's commitment to constantly assisting clients and stakeholders, ensuring customer satisfaction, and upholding public trust.

The 8888 Citizens' Complaint Center serves as a mechanism that allows the public to report complaints and grievances against government agencies, officials, and employees. The hotline also monitors the monthly performance of government agencies and financial institutions through its 8888 portal.





2022

# PFDA REWIND 2022

Events and Highlights for the year that was

2023

## JANUARY

- PFDA assists Typhoon Odette victims in Visayas and Mindanao
- PFDA conducts IOTG project orientation in Leyte and Bohol



## FEBRUARY

- PFDA-NFPC and DENR conduct coastal cleanup and disinfection



## MARCH

- PFDA joins the 2022 National Women's Month Celebration
- PFDA scores 80% client satisfaction rating on 2021 CSS



## APRIL

- PFDA conducts IOTG partnership project orientation with CDA registered cooperatives from Davao Region, Bohol, and Southern Leyte



## MAY

- PFDA joins Farmers and Fisherfolk Month celebration
- PFDA joins 15th PTUNASTAT



## JUNE

- PFDA PID holds series of online training, workshops for PFDA RFPS media team
- PFDA-BFPC distributes 1.16 MT of tamban to Mount Bulusan eruption victims
- PFDA and CDA distribute chest freezers to cooperative beneficiaries in Region XI



## DECEMBER

- PFDA observes 2022 18-Day Campaign to End Violence Against Women through GAD exhibit and Gender Sensitivity Orientation
- PFDA Central Office and six RFPs maintain ISO 9001 certification



## OCTOBER

- PFDA organizes seven-day succession planning workshop
- PFDA joins World Food Day 2022
- PFDA-GFPS conducts GPB, GAD agenda workshop



## NOVEMBER

- PFDA receives Gawad Parangal for supporting coops through IOTG program
- PFDA receives commendation for 100% resolution of citizens' concern
- PFDA CO holds fire safety seminar, fire drill
- PFDA receives FOI Certificate of Compliance for 2021



## SEPTEMBER

- PFDA joins International Coastal Cleanup 2022
- PFDA-GSFPC celebrates Tuna Festival 2022



## AUGUST

- PFDA celebrates 46th Anniversary with the theme, "Nagkakaisang PFDA Tungo sa Mas Pinalakas na Sektor ng Pangisdaan"



## JULY

- Atty. Glen A. Pangapalan bids farewell as PFDA GM; Ms. Iris R. de Vera steps in as OIC-GM effective July 2022
- PFDA and CDA distribute chest freezers to 15 Metro Manila-based cooperative beneficiaries





# PFDA ISO ACTIVITIES

## PFDA PREPARES FOR ISO 9001 CERTIFICATION ANEW, CONDUCTS IQA COURSE

Mark Angelo N. Perez with report from Jahziel Flores - PFDA-IAD

Philippine Fisheries Development Authority (PFDA), in coordination with the TÜV Rheinland, conducted a two-day Internal Audit Course for ISO 9001:2015 standard in accordance with ISO 19011:2018 Management System Auditing Guidelines held at the PFDA Central Office Conference Room and via teleconference on October 24 to 25, 2022.

Organized by the PFDA – Internal Audit Department (PFDA-IAD), the two-day training is part of the capability-building program for the Internal Quality Audit (IQA) Team of the Central Office and the PFDA – Zamboanga Fish Port Complex (PFDA-ZFPC).

In addition, this course aims to enhance their skills and competency in terms of Internal Quality Audit on Quality Management System (QMS) based on the requirements of ISO 9001:2015 and guidelines of ISO 19011:2018.

In her opening message, Quality Management Representative (QMR) and Corporate Planning and MIS Department Manager Ms. Gina J. Reyes encouraged all IQA members “to give full attention during the training because this is a great opportunity to strengthen the agency’s QMS.”

Mr. Christopher M. Adlawan of the TÜV Rheinland Philippines Inc. served as the resource speaker during the two-day Internal Audit Course.

Participants understood and applied key updates of ISO 19011:2018 on auditing principles. They also learned about the design, implementation, and review of internal auditing. Mr. Adlawan also discussed an overview of Risk Management for Quality Management System and Root Cause Analysis during the training.

At the end of the two-day training, Mr. Adlawan gave a post-examination to IQA Team members, officially recognizing them as Internal Quality Auditors who can properly and efficiently conduct internal audits on the agency’s QMS.

PFDA Officer-in-Charge General Manager Ms. Iris R. de Vera awarded a Certificate of Appreciation to Mr. Adlawan for his invaluable time as the resource speaker.

## PFDA CO, SIX RFPS MAINTAIN ISO 9001 CERTIFICATION

Mark Angelo N. Perez with photos from PFDA Regional Fish Ports

Despite a very challenging year, Philippine Fisheries Development Authority (PFDA) and six Regional Fish Ports (RFP) maintained their International Organization for Standardization (ISO) 9001:2015 certificates after successfully complying with the requirements of the annual surveillance audit.

The PFDA Central Office (CO) and RFPs, namely the Navotas Fish Port Complex (NFPC), Iloilo Fish Port Complex (IFPC), Lucena Fish Port Complex (LFPC), Davao Fish Port Complex (DFPC), General Santos Fish Port Complex (GSFPC), and Zamboanga Fish Port Complex (ZFPC), have secured their ISO certification in their respective units.

The PFDA-NFPC passed its surveillance audit on November 4, followed by the successful ISO audit of the PFDA-IFPC and PFDA-LFPC on November 25 and 29, respectively, by SOCOTEC Certification Philippines, Inc.

Meanwhile, for four consecutive years, the PFDA CO has been awarded ISO 9001 recertification by the TÜV Rheinland on December 17.



PFDA-Central Office

For four consecutive years, the PFDA CO has been providing quality project management services to its clients, stakeholders, and industry partners and meeting international standards on Quality Management System (QMS).

The surveillance audit for the PFDA CO was conducted on-site for the first time after the pandemic. The newly renovated building has also been one of the highlights of the recertification.

Meanwhile, the PFDA-ZFPC eagerly ended the year after receiving recertification under the surveillance audit conducted by TÜV on December 28.



PFDA-NFPC



PFDA-IFPC



PFDA-LFPC

Subsequently, the PFDA-DFPC and PFDA-GSFPC ended the year with another milestone after passing SOCOTEC’s ISO surveillance audit on December 2 and 13, respectively.



PFDA-DFPC



PFDA-GSFPC



PFDA-ZFPC

The QMS for the PFDA CO covers Project Management, while the QMS for the six mentioned RFPs covers Market and Harbor Operation.

The ISO 9001:2015 recertification of the PFDA shows its capability to consistently serve the needs of its clients and comply with legal and regulatory requirements. Through the continuous implementation of a quality management system, this certification safeguards customer satisfaction.





## PFDA CONDUCTS SRM CAPABILITY TRAINING THROUGH DAP; AIMS TO STRENGTHEN QMS

Mark Angelo N. Perez with photos from Paul Vincent del Rosario and Johnny Basamot

Philippine Fisheries Development Authority (PFDA), through the Development Academy of the Philippines (DAP), conducted a three-day Technical Assistance on Strengthening Risk Management (SRM) Capability Training and Workshop held at the University Hotel, University of the Philippines, Diliman, Quezon City and via teleconference on October 26-28, 2022.

The three-day course intends to enhance the knowledge and understanding of the Risk Management (RM) Core Team of the PFDA on the principles, framework, and processes defined in ISO 31000:2018 RM guidelines. According to DAP, an in-depth understanding of said topics will allow the participants to identify areas for strengthening the RM vis-a-vis the ISO 9001:2015-certified QMS, including existing activities, approaches, and documented information.

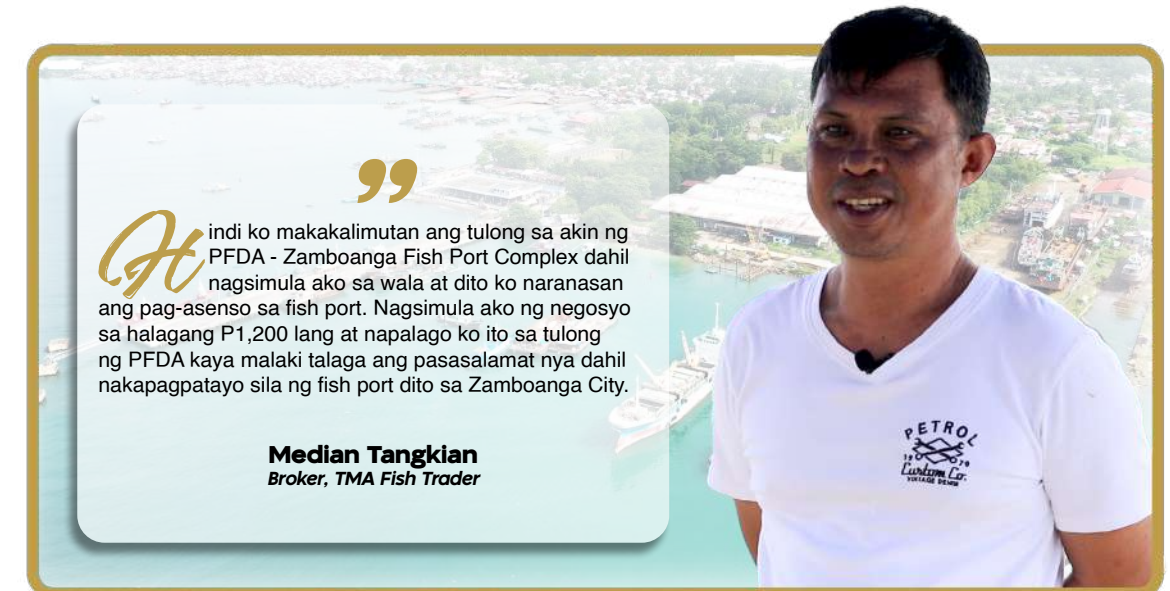
In September 2022, the PFDA and DAP signed a Memorandum of Understanding to strengthen the implementation of ISO 9001:2015 QMS risk-based thinking through the adoption of ISO 31000:2018 RM guidelines. This partnership's project timeline and modality will run until December 2022.

PFDA Officer-in-Charge General Manager Ms. Iris R. de Vera expressed her appreciation to DAP for

choosing PFDA as one of the beneficiaries of this training on risk management. During her opening speech, OICGM de Vera emphasized the importance of risk management in an organization like PFDA.

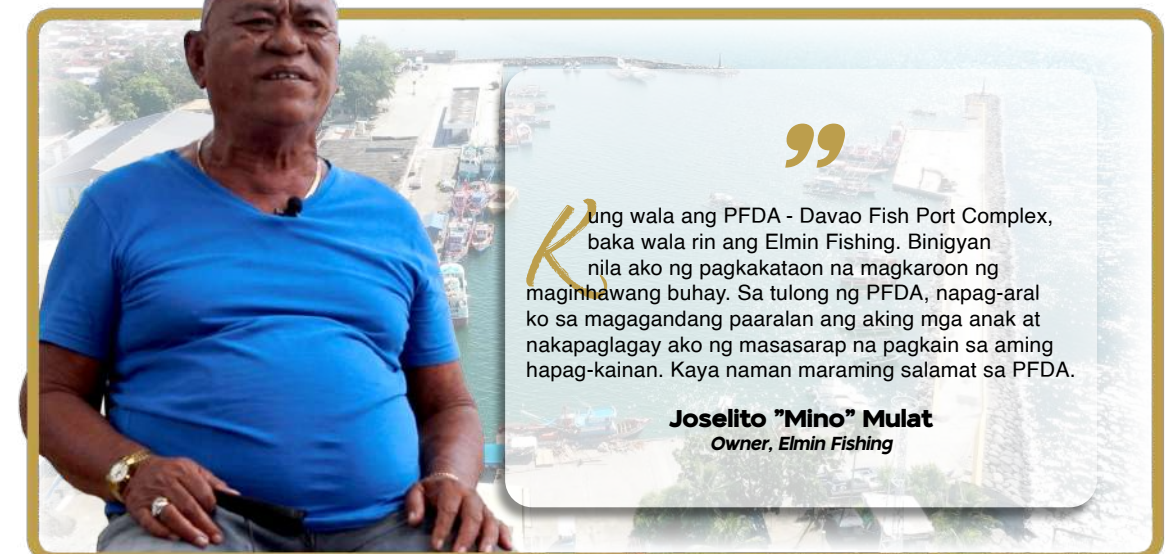
"This training on risk management will be very useful dahil sa susunod na mga taon, we can focus on the plan that we are going to prepare. Itong enhancement na gagawin natin sa existing plan natin ay magagamit talaga natin. Tandaan natin na marami tayong mga pagsubok sa ating kapaligiran. We must make an action plan to mitigate all those risks that we have identified and will identify in the future," OICGM de Vera said.

Ms. Jane C. Javier of the DAP Project Team served as the resource speaker for the three-day workshop. During the training, Ms. Javier discussed three different modules that are very relevant to risk management. Firstly, Ms. Javier talked about the relevance of Risk Management in QMS, followed by the ISO 31000 Risk Management Principles and Framework. Lastly, Ms. Javier discussed the ISO 31000 RM Process. Participants also studied Risk Review and Monitoring and Risk Recording and Reporting.



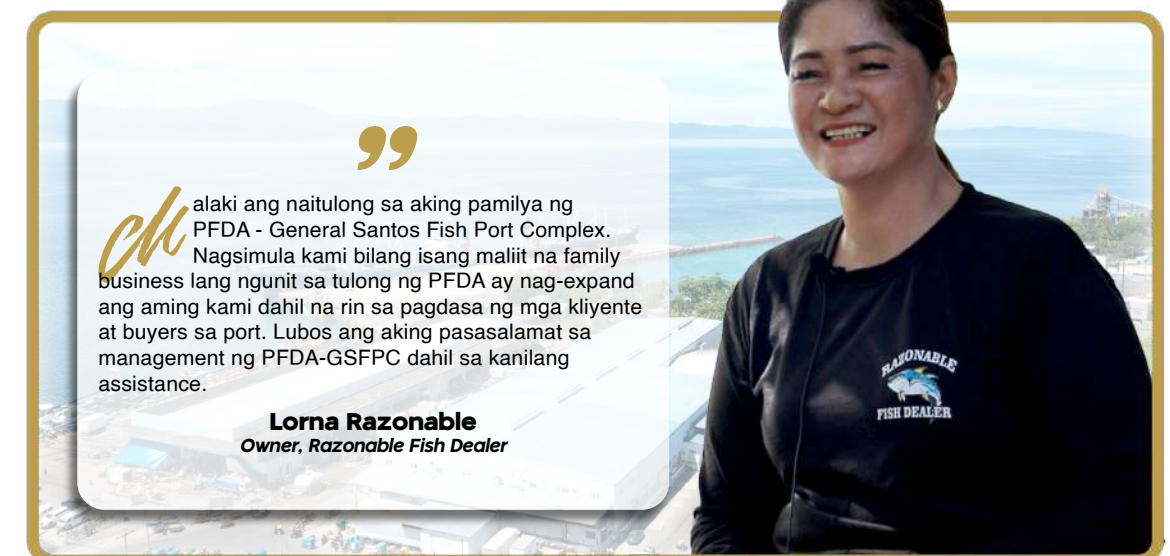
“*At* indi ko makakalimutan ang tulong sa akin ng PFDA - Zamboanga Fish Port Complex dahil nagsimula ako sa wala at dito ko naranasan ang pag-asenso sa fish port. Nagsimula ako ng negosyo sa halagang P1,200 lang at napalago ko ito sa tulong ng PFDA kaya malaki talaga ang pasasalamat nya dahil nakapagpatayo sila ng fish port dito sa Zamboanga City.

**Median Tangkian**  
Broker, TMA Fish Trader



“*K*ung wala ang PFDA - Davao Fish Port Complex, baka wala rin ang Elmin Fishing. Binigyan nila ako ng pagkakataon na magkaroon ng maginhawang buhay. Sa tulong ng PFDA, napag-aral ko sa magagandang paaralan ang aking mga anak at nakapaglagay ako ng masasarap na pagkain sa aming hapag-kainan. Kaya naman maraming salamat sa PFDA.

**Joselito "Mino" Mulat**  
Owner, Elmin Fishing



“*ck* alaki ang naitulong sa aking pamilya ng PFDA - General Santos Fish Port Complex. Nagsimula kami bilang isang maliit na family business lang ngunit sa tulong ng PFDA ay nag-expand ang aming kami dahil na rin sa pagdasa ng mga kliyente at buyers sa port. Lubos ang aking pasasalamat sa management ng PFDA-GSFPC dahil sa kanilang assistance.

**Lorna Razonable**  
Owner, Razonable Fish Dealer



# PFDA GAD CORNER

## PFDA-GFPS CONDUCTS GPB, GAD AGENDA WORKSHOP

Mark Angelo N. Perez with photos from Paul Vincent del Rosario

Philippine Fisheries Development Authority – Gender Focal Point System (PFDA-GFPS) conducted a three-day Gender and Development (GAD) Planning and Budgeting for Fiscal Year (FY) 2023 and 2024 and GAD Agenda 2023 to 2028 at the University Hotel, University of the Philippines, Diliman, Quezon City on October 19 to 21, 2022.

The three-day workshop follows the Philippine Commission on Women's (PCW) Memorandum Circular No. 2022-03 about the Preparation and Online Submission of FY 2023 GAD Plans and Budgets. The activity was attended by GAD TWG representatives from all PFDA Regional Fish Ports (RFPs) nationwide and PFDA Central Office.

PFDA-GFPS Overall Technical Working Group (TWG) Head and Public Information Division Chief Mr. Mc Christian Julius A. Macaranas II said, "GAD is a passion project because if it's not within you, it will

not show. If ma-immers ka sa GAD... it may impact the way you will raise your children and make things better for the society."

For day one, each RFP representative had a one-by-one session to present their existing GPB 2023 and 2024. This was followed by the presentation and discussion of the GAD Agenda for 2023 to 2028 led by Mr. Macaranas on day two.

For the last activity, the GAD TWG Overall Head was joined by the Head of the Committee on Policy Formulation, Planning and Budget (CPFPB) Mr. Aaron Amberson A. Dalisay and GAD TWG Assistant Overall Head Ms. Mary Ann D. Daquer in the presentation of a consolidated GPB for 2023 and Harmonized Gender and Development Guidelines (HGDG) 2023 computation for all RFPs and the Central Office.

Meanwhile, on December 1, the PFDA organized a face-to-face Gender Sensitivity Orientation (GSO) which aims to address gender-based stereotypes and promote safe spaces for all.

The GSO aims to open the conversation about Gender and Development (GAD) and share thought-provoking ideas that can help create a gender-inclusive and transformative workplace and community.

PFDA-GFPS Overall Head and Public Information Division Chief Mr. Mc Christian Julius A. Macaranas II served as the resource person for the orientation.

Mr. Macaranas discussed various topics, such as the difference between sex and gender and the basics of Sexual Orientation, Gender Identity and Expression, and Sexual Characteristics (SOGIESC). He noted that "oversimplification of SOGIESC is dangerous and can lead to the marginalization of people's SOGIESC."

"It is high time for us to consider listening to various ideas about lived experiences and expressions of everyone. It is time for us to acknowledge the social constructs about gender and deconstruct them, and it should start with the family," Mr. Macaranas said.



## ANO ANG SUOT KO?

A GENDER AND DEVELOPMENT (GAD) 18-DAY CAMPAIGN TO END VIOLENCE AGAINST WOMEN (VAW) ART EXHIBIT PRESENTED BY THE PFDA-GFPS



## PFDA JOINS 18-DAY CAMPAIGN TO END VAW; LAUNCHES GAD EXHIBIT, HOLDS GSO

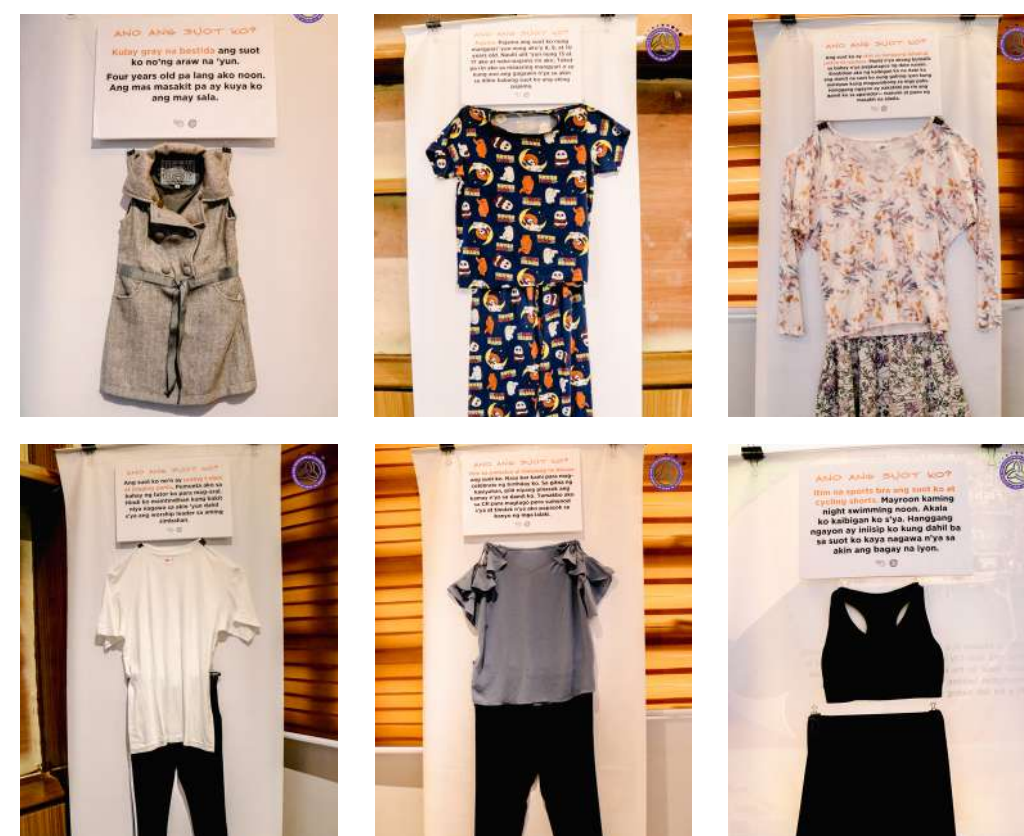
Mark Angelo N. Perez with photos from Paul Vincent del Rosario

Philippine Fisheries Development Authority (PFDA), through its Gender and Development Focal Point System (GAD-FPS), joins in the annual observance of the 18-day Campaign to end Violence Against Women (VAW) with the theme "UNiTED for a VAW-free Philippines" starting November 25 to December 12, 2022.

On November 28, the PFDA launched the "Ano ang Suot ko?" Art Exhibit as part of the GAD 18-Day Campaign to End Violence Against Women (VAW) which is inspired by the first exhibition based on survivor accounts collected by Ms. Jen Brockman and Dr. Mary Wyandt-Hiebert from the University of Arkansas in 2013 and a spoken word piece of the

same title based on the poem "What I Was Wearing" by Mary Simmerling.

As part of the opening of the exhibit was the launch of the "Ano ang Suot Ko?" spoken poetry that was produced by the Public Information Division starring Ms. Ma. Arlyn E. Andagao of the Corporate Planning and MIS Department.



Scan the QR code to watch the *Ano ang Suot Ko?* spoken poetry video





# PFDA NEWS

## PFDA ORGANIZES SEVEN-DAY SUCCESSION PLANNING WORKSHOP

Mark Angelo N. Perez

Philippine Fisheries Development Authority (PFDA), through its Administrative Services Department – Human Resource Division (ASD-HRD), conducted a week-long Succession Planning Workshop and its Requisite Course Programs via blended training and workshop (teleconference and on-site) at the University Hotel, University of the Philippines – Diliman on October 4 to 12, 2022.

This seven-day training is the PFDA's response to the need for a stronger and more established succession plan in the agency. In addition, this serves as a preliminary step towards the agency's application for accreditation to the Civil Service Commission's (CSC) Program to Meritocracy and Excellence in Human Resource Management (PRIME-HRM).

PFDA Officer-in-Charge General Manager Ms. Iris R. de Vera said that this succession planning is a very important workshop and training and requested everyone's full attention on the workshop. OICGM de Vera said that this activity will help them identify potential employees that can assume important roles in the organization. In addition, this will also be a venue for all the participants to identify their capabilities that needs improvement to be good future leaders.

"As we all know, we are all in the middle of the implementation of our flagship projects. Our logistics and our source of income are available but what is lacking are the people who will sustain the operations of the fish ports and the organization. Madami na sa ating mga personnel will be retiring within the next two to three years, so we are here to make a good succession plan," OICGM de Vera explained.

Mr. Al Marcial Bengco, Lead Consultant at the East Sherpa Management Training and Consulting Services served as the resource speaker and facilitator during the week-long training and workshop where he discussed three interrelated courses.

On October 4-5, Mr. Bengco made an in-depth discussion on Succession Planning and Management. This course aims to prepare stakeholders and align all initiatives.

Additionally, on October 6-7, the participants tested their BEI Skills for Assessing Successors. Through this course, Mr. Bengco focused on the preparation of supervisors and managers in assessing potential successors and candidates effectively using a structured interview process.

Finally, on October 10-12, Mr. Bengco theoretically and practically discussed Coaching and Mentoring Leaders. This course can help enable leaders to create individual development plans of successors and support them throughout the development phases.

At the end of the succession planning workshop and training, ASD-HRD OIC Chief Mr. Dexter P. Trilles presented a draft Office Order concerning the Succession Plan of PFDA. During the presentation, the participants had an open forum to conceptualize and combine all their insights and ideas in the initial drafting of the agency's Succession Plan.



## PFDA JOINS WORLD FOOD DAY 2022

Mark Angelo N. Perez with photos from Paul Vincent del Rosario

Philippine Fisheries Development Authority (PFDA) joined in the celebration of World Food Day 2022 with the theme "Leave NO ONE Behind. Better production, better nutrition, a better environment, and a better life." highlighting the need for food security and resilience in the country, held at the Department of Agriculture (DA) Grounds, Diliman, Quezon City on October 17, 2022.

As one of 150 countries participating in the WFD 2022, the PFDA together with various DA-attached agencies renews the longstanding commitment of the DA family to take necessary actions and ensure that everyone, everywhere, has access to safe and nutritious food. This annual commemoration focuses on millions of people worldwide who cannot afford and access healthy and nutritious food sources.

During her keynote speech, Senator Cynthia A. Villar, Committee on Agriculture, Food and Agrarian Reform, welcomed everyone who attended today's important activity aimed at raising awareness on food

security concerns and promoting collective action towards ensuring healthy diets for all. Senator Villar is very hopeful that this year's theme, Leave NO ONE Behind, can be achieved in the Philippines.

The senator said that we need to double our efforts to ensure that every Filipino at all times shall have access to sufficient, safe, and nutritious food that meets their food preferences and dietary needs for an active and healthy life.

Mr. Dipayan Bhattacharyya, World Food Programme (WFP) Acting Country Director, expressed his appreciation to the DA for holding this very important event. Mr. Bhattacharyya said that it was his sincere pleasure and honor to celebrate World Food Day with the drivers of creating a better and more sustainable future for the Filipino people. He said that the WFP believes that food is the pathway to peace. During his speech, he shared some of the ways forward of the WFP in combatting hunger and food insecurity in the Philippines and all around the world.



## PFDA CO HOLDS FIRE SAFETY SEMINAR, FIRE DRILL

Mark Angelo N. Perez with photos from Paul Vincent del Rosario

Philippine Fisheries Development Authority (PFDA) employees from the Central Office (CO) held a Fire Safety Awareness Seminar and Fire Drill in coordination with the Bureau of Fire Protection (BFP) and Star Special Corporate Security Management, Inc. (SSCSMI) on November 25, 2022.

BFP Fire Office 3 (FO3) Jan Marde A. del Rosario and FO2 Katrina C. Catangui served as the resource speakers during the seminar. They talked about how fire incidents pose a significant risk to businesses and severely harm people. With that, they discussed the importance of compliance with the Republic Act 9514 or the Revised Fire Code of the Philippines of 2008, which aims to ensure public safety and promote economic development through the prevention and suppression of all kinds of destructive fires.

After the seminar, CO employees took part in the simulated fire and earthquake drill. Afterward, they exercised what they learned during the fire safety seminar, including the proper use of a firefighting hose and fire extinguishers.





## US NOAA, INL INSPECT PSMA IMPLEMENTATION IN PFDA-DFPC

Mark Angelo N. Perez with report and photos from Kenneth Quindao  
and Marife Borja of PFDA-DFPC

In a bid to deter illegal, unreported, and unregulated (IUU) fishing, the United States National Oceanic and Atmospheric Administration (US NOAA) and the Bureau of International Narcotics and Law Enforcement Affairs (INL) conducted an inspection on the conduct of the Agreement on Port State Measures (PSMA) operations at the Philippine Fisheries Development Authority – Davao Fish Port Complex (PFDA-DFPC) on November 7 to 8, 2022.

The two-day visit aims to better understand current monitoring, control, and surveillance (MCS) practices, procedures, and legal frameworks to combat IUU fishing with a specific emphasis on implementing the PSMA.

The expected outcome of the US-NOAA and INL visit is to identify the needs of the existing policy in PSMA inspection implemented by the agencies that are part of the One-Stop Action Center (OSAC), of which the PFDA is a member.

OSAC is a multi-agency government center organized in every designated government-owned or -controlled regional fish port complex whose principal tasks include, but are not limited to, the processing of documents of fishery products that are to be transshipped to foreign markets and the documentation of incoming and outgoing foreign vessels.

Aside from the PFDA-DFPC Management led by Port Manager Mr. Albert A. Aguinaldo, OSAC representatives from the National Marine Fisheries Service, USAID Fish Right Program, Bureau of Customs, Bureau of Immigration, Bureau of Plant Industry, Bureau of Quarantine, Bureau of Animal Industry, and Bureau of Fisheries and Aquatic Resources participated in the two-day activity.



## PFDA-BFPC JOINS NATIONWIDE PINASLAKAS BOOSTER JAB CAMPAIGN

Mark Angelo N. Perez with report and photos from Cherry Ann Dela  
Rosa - PFDA-BFPC

Philippine Fisheries Development Authority – Buluan Fish Port Complex (PFDA-BFPC), in partnership with the Buluan Regional Health Unit (RHU), inoculated port stakeholders with much-needed COVID-19 booster shots through the Department of Health's (DOH) nationwide PinasLakas vaccination campaign, held at the PFDA-BFPC Grounds on September 28, 2022.

According to the PFDA-BFPC Management, the spread of the COVID-19 virus might have decelerated over time, but as a public office, it is their duty to assure the safety and herd immunity of their employees and stakeholders against the deadly COVID-19 virus.

The DOH-run PinasLakas vaccination drive is the national government's way of boosting the country's vaccine programs to help maintain the country's wall of immunity and to assure that progress towards a more health-conscious and safer nation is assured. According to DOH, with these efforts, combating the COVID-19 virus and other vaccine-preventable diseases will be easier for the country.



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