



SPECIAL ISSUE

PFDA Review

THE OFFICIAL QUARTERLY PUBLICATION OF THE PHILIPPINE FISHERIES DEVELOPMENT AUTHORITY

VOLUME 3, ISSUE NUMBER 3

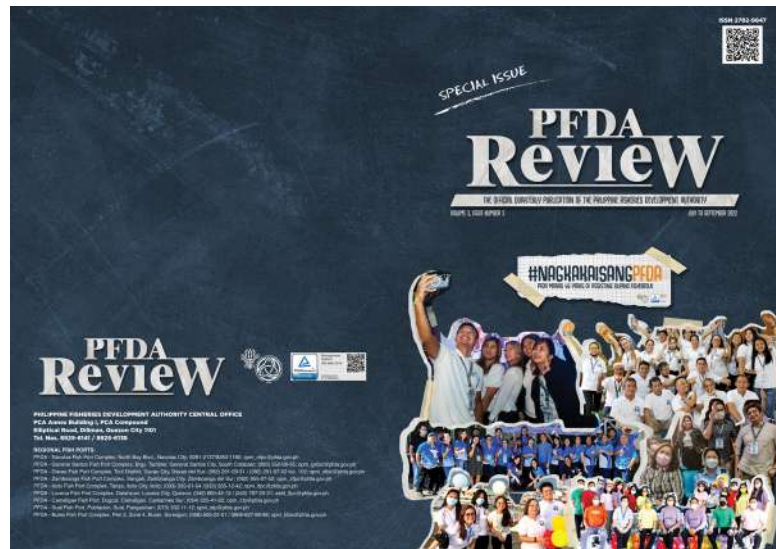
JULY TO SEPTEMBER 2022

#NAGKAKAISANGPFDA

PFDA MARKS 46 YEARS OF ASSISTING FILIPINO FISHERFOLK



ABOUT THE COVER



Award-winning American author David Levithan once said, “A photograph is a souvenir of a memory. It is not a moment. It is the looking at the photograph that becomes the moment. Your own moment.”

This is the inspiration for the Quarter 3 special issue of the PFDA Review. The beauty of a moment is that it's fleeting and can be remembered with something as simple as a collection of photos. As seen in the art style and overall design, we are turning back time

to the nostalgic days of doodling with chalk and scrapbooking. Also, as part of the PFDA's 46th Anniversary celebration, this issue is the agency's way of preserving and cherishing personal memories for a lifetime.

In this day and age, being an adult can be as hard as it gets. Nevertheless, may we continue to explore our childlike wonder by collecting photos and memories because freezing a moment can help us go back and remember how truly rich, fun, and exciting the reality is.

EDITORIAL BOARD

Editor-in-Chief: Mc Christian Julius A. Macaranas II

Associate Editor: Miguel M. Pilarta

Layout Artists: Mark Angelo N. Perez • Paul Vincent R. del Rosario

Writer: Mark Angelo N. Perez • Miguel M. Pilarta

Infographic Artist: Miguel M. Pilarta

Photographer/Circulation: Johnny A. Basamot • Ali-Jim P. Subang

Contributors for this issue:

NFPC - Kristine Joy S. Tuazon, Mae Angelica Medina • GSFPD - Paris U. Ayon, Fritzie V. Leviste • DFPC - Marife F. Borja • BFPC - Cherry Ann dela Rosa • Office of the General Manager • Office of the Board Secretary • Operations Services Department • Human Resource Division - Administrative Services Department • Technical Services Department • Finance Services Department • Corporate Planning and Management Information Services Department • PFDA Regional Fish Ports



officialpfda



officialpfda



www.pfda.gov.ph



@officialpfda

WHAT'S INSIDE?

PFDA Q3 HIGHLIGHTS

6

PFDA FLAGSHIP REHABILITATION PROJECT

8

PFDA ISDA ON THE GO ACTIVITIES

10

PFDA COVID-19 RESPONSE

14

SPECIAL FEATURE

16



PFDA SERVICE AWARDEES

18

PFDA 46TH ANNIVERSARY PHOTO SPREAD

20

PFDA TRAININGS AND SEMINARS

24

PFDA NEWS

28

EDITOR'S NOTE

Mc Christian Julius A. Macaranas II

UNITE PURPOSEFULLY

The 2022 anniversary celebration marked our 46 years echoing unity as our call to action for this year's milestone. #NagkakaisangPFDA is indeed a goal not just today but for the coming years ahead. But how can we make the seemingly general context of unity more purposeful for the organization? In a workplace, skills, commitment, hard work, and dedication are important attributes for attaining success. However, there's one important ingredient to success in an organization that we probably look through — the ability to relate to and understand different types of people.

Hippocrates, the father of modern medicine, already problematized the patterns of personalities more than two millennia ago by theorizing that body fluids (blood, yellow bile, black bile, and phlegm) and certain mixes of these affect emotions and moods. Eventually, Aelius Galenus, Greek physician, writer, and philosopher, developed the fundamental personality types pertaining to the four temperament theory: sanguine (inspiring), choleric (dominance), melancholic (cautious), and phlegmatic (supportive), highly inspired by the initial theory of Hippocrates. The term temperament was originally from the Latin word "temperare" which means "to mix".

Intriguingly, this is noticeably different from our modern definition of temperament as "a person's disposition is his or her usual mood or attitude" (Merriam-Webster Dictionary). It is fascinating to note that even thousands of years ago, the importance of identifying one's personality and possibly certain overlaps contributed to how a person may behave.

My interest in this sparked after one of our recent coaching workshops in the office where we tackled personality types, their strengths, and weaknesses. During our session, we answered a list of scenarios, tallied the scores, and identified our personalities. Interestingly, the four personality types used in our session are parallel to the list proposed a thousand years ago: controller, analyzer, supporter, and promoter.

The controller is a dominant personality. They like to be right, and full of convictions. However, they may appear to be insensitive as their priority is to get the job done. Supporters are the opposite of controllers. Supporters are loving and caring and in return, they need to feel loved, acknowledged, and respected. With this, they tend to need a little more push to make a stand for themselves.

Analyzers are great with numbers, organized, and very structured. They require thorough pondering on something before they decide, which may become their weakness. Lastly, the promoters are the life of the party. They are passionate, energetic, and love to get other people excited too. They are spontaneous, sometimes to a fault, which makes them vulnerable too.

But I realized, we have a mix of everything, to various extents and levels. So do our colleagues and workmates. It's important that whatever personality and level we have, we recognize that all personalities have skills and gifts to offer. The ultimate goal is to acknowledge and relate to as many people as possible. Since we have a mix of everything, we must develop skills in all four areas. Understanding the personality nuances may help in creating a better sense of unity in the organization.

By the way, I'm a promoter.



“IT'S IMPORTANT THAT WHATEVER PERSONALITY AND LEVEL WE HAVE, WE RECOGNIZE THAT ALL PERSONALITIES HAVE SKILLS AND GIFTS TO OFFER.”



Q2 2022 STATS

VOLUME OF FISH UNLOADING	NUMBER OF VESSEL ARRIVALS	VOLUME OF ICE PRODUCTION
153.2K MT	30,024	7,531.8 MT
AVERAGE DAILY UNLOADING	NUMBER OF CLIENTS SERVED	VOLUME OF FISHERY PRODUCTS PROCESSED
1,684.05 MT	13,942	471.28 MT

AGENCY PROFILE

9	4	1
REGIONAL FISH PORTS	ICE PLANTS & COLD STORAGES	JOINTLY MANAGED
		135
		CONSTRUCTED SO FAR
		MUNICIPAL FISH PORTS

Q3 2022 PERFORMANCE OVERVIEW

PFDA PORT UTILIZATION RATE*

161.33%	PIER/QUAY
93.21%	MARKET HALL
51.50%	COLD STORAGE
60.47%	ICE MAKING PLANT
58.95%	PROCESSING AREA AND BUILDING SPACES
87.24%	COMMERCIAL/INDUSTRIAL LAND

LEGEND

	> 100% UTILIZATION RATE
	0-100% UTILIZATION RATE

*utilization rate vis-à-vis Q3 2022 target

Q3 2022 IN NUMBERS

133.37K MT*

VOLUME OF FISH UNLOADING

8,354.65 MT

VOLUME OF ICE PRODUCTION

16,638*

NUMBER OF VESSEL ARRIVALS

560.72 MT

VOLUME OF FISHERY & NONFISHERY PROCESSED PRODUCTS

9,659

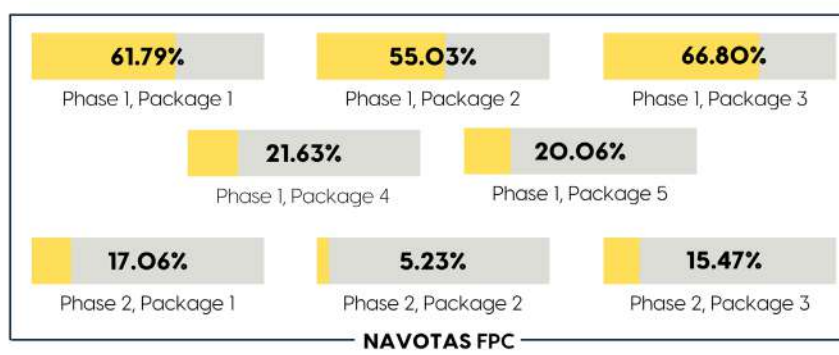
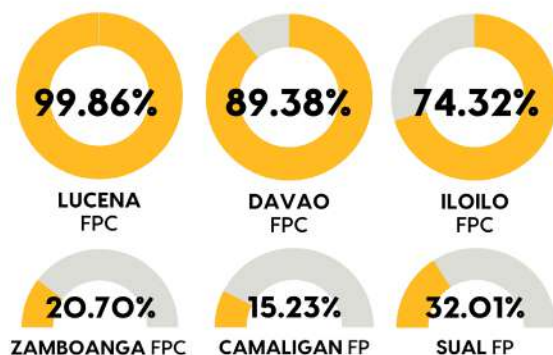
NUMBER OF CLIENTS SERVED

PFDA FLAGSHIP INFRASTRUCTURE PROJECT STATUS

FPC = Fish Port Complex;
FP = Fish Port

REHABILITATION/IMPROVEMENT/UPGRADING OF:

(AS OF SEPTEMBER 30, 2022)



43.43 MT

TOTAL VOLUME SOLD (in MT)

117

PROJECT PARTNER OUTLETS

MODALITIES

- KADIWA on Wheels (PFDA-NFPC and Central Office)
- Direct Sales / Private Retailers
- Market on Wheels - partnership with LGU, AFPCEs

*DATA FROM PFDA-LUCENA FISH PORT COMPLEX AS OF SEPTEMBER 16, 2022

DATA SOURCES:
PFDA-Operations Services Department
PFDA-Corporate Planning and MIS Department

PFDA-Technical Services Department
PFDA Regional Fish Ports

PRODUCED BY:
PFDA-Public Information Division

DATA SOURCES:
PFDA-Operations Services Department
PFDA-Corporate Planning and MIS Department

PFDA-Technical Services Department
PFDA Regional Fish Ports

PFDA CONQUERS RAINY MONTHS IN Q3; BRINGS ADEQUATE PRODUCTS, SERVICES TO CONSUMERS NATIONWIDE

Mark Angelo N. Perez

The Philippine Fisheries Development Authority (PFDA), through its Regional Fish Ports (RFP), maintains the sturdy hold on its opulent mission of bringing adequate and quality products and services to all its clients despite consecutive typhoons that entered the country and wreaked havoc in some of the most important fishing grounds.

Aside from the onset of strong easterly winds, several typhoons have severely affected the fishing industry in the country. Some fishing vessels were stranded and some fisherfolk faced immense damage to their fisheries and aquaculture businesses.

Nevertheless, the PFDA became a stronghold and the first line of defense for the fisherfolks, port clients, and consumers to have an adequate supply of fish and other products available amidst severe weather conditions.

On Fish Unloading and Handling

For the third quarter of 2022, the PFDA delivered 133.37K metric tons (MT) of fish. In addition, the PFDA recorded a significant increase in its quarterly volume of processed fishery and non-fishery products with 560.72 MT. Moreover, the PFDA RFPs have produced 8,354.65 MT of ice.

On Serving Port Clients

Despite the dangerous tides and harrowing winds, all PFDA RFPs recorded 16,638 vessel arrivals during the third quarter of 2022. Subsequently, PFDA ports have catered to 9,569 clients.

On PFDA's CSR

The isDA ON THE GO (iOTG) Project maintains its strong presence not only in Luzon but also in Visayas and Mindanao through the PFDA's partnership with the Cooperative Development Authority (CDA).

As of September 2022, the iOTG Flagship project has sold a total of 43.43 MT of fishery products. The agency continues to work with 117 outlets in Metro Manila and nearby provinces since the beginning of the pandemic last March 2020.

Even with severe weather conditions, the iOTG continues to sell pocket-friendly fish and other fishery products through the Department of Agriculture's KADIWA on Wheels program. There is also Market on Wheels in partnership with LGUs and the AFPCEs.

On Flagship Projects and Rehabilitation Initiatives

Additionally, notwithstanding destructive typhoons, port rehabilitation and improvement in all RFPs are inches away from completion under the PFDA Flagship Rehabilitation Project. (see article on Page 8)

On Port Facilities Utilization

Moreover, port utilization of all facilities in all PFDA ports continues to reach agency targets in quarter three.

Data showed that piers and quays recorded the highest utilization rate at 161.33%. As port rehabilitation goes full swing, concerns about the high utilization rate are slowly being addressed.

Likewise, the utilization rate for market halls is at 93.21%, commercial/industrial land at 87.24%, processing area at 58.95%, ice-making plant at 60.47%, and cold storage at 51.50%.

As the river of time flows on, the PFDA has become one of the leading organizations that support the fishing industry. For 46 strong years, rain or shine, the PFDA remains true to its mandate of promoting the development of the fishing industry by providing post-harvest facilities and essential services that can improve the efficiency of handling and distribution of fish and fishery products to all clients and stakeholders nationwide.

PFDA FLAGSHIP REHABILITATION PROJECT



PFDA REHABILITATION PROJECT GOES FULL SWING IN Q3 AMID LA NIÑA, SUPER TYPHOONS

Mark Angelo N. Perez



From La Niña's scattered rain showers and thunderstorms to low-pressure areas and super typhoon landfalls, the third quarter of 2022 has become a wet battlefield for the Filipino fisherfolk. However, despite significant weather disturbances from July to September, the Philippine Fisheries Development Authority (PFDA) Regional Fish Ports (RFPs) worked day and night for the construction and rehabilitation of their respective ports.

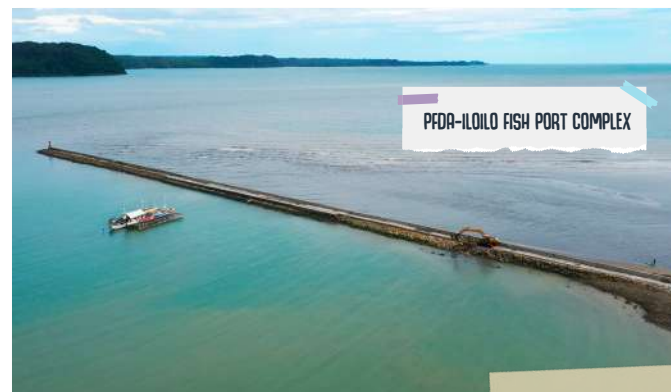
With its vision to be the leader of fishery post-harvest services toward a food-secure and resilient Philippines by 2025, the PFDA Flagship Rehabilitation Project goes full swing in the third quarter of 2022, with one of the RFPs reaching almost full completion.

Despite being one of the most typhoon-ravaged provinces in the country, the PFDA – Lucena Fish Port Complex (PFDA-LFPC) in Quezon Province reached 99.86% accomplishment in September 2022. Soon, the Quezon port can become the center of fish trading in South Luzon.

Subsequently, the PFDA– Davao Fish Port Complex (PFDA-DFPC) moves closer to completion as rehabilitation remains underway despite months of closed fishing and several weather disturbances in the region. As of September 2022, the Davao port has reached an 89.38% completion rate.

Moreover, the PFDA – Iloilo Fish Port Complex (PFDA-IFPC) will soon be home to world-class facilities and infrastructures as port rehabilitation sits at a 74.32% completion rate. Despite being taunted by several super typhoons, the PFDA-IFPC remains resilient in the service of all its port clients and stakeholders.

Meanwhile, the PFDA – Zamboanga Fish Port Complex (PFDA-ZFPC) showed the highest increase in terms of completion rate. Compared to its single-digit ender in the second quarter of 2022, the PFDA-ZFPC has accomplished 20.70% of its port rehabilitation as of September 2022.



Additionally, two of the smallest RFPs also showed a great increase in accomplishment rate. This quarter, Luzon has become one of the most typhoon-stricken islands in 2022. Nonetheless, the PFDA - Sual Fish Port (PFDA-SFP) and the PFDA – Camaligan Fish Port (PFDA-CFP) have significantly increased their rehabilitation percentage, reaching 32.01% and 15.23%, respectively.

Also, in typhoon-hit Luzon firmly stands the PFDA – Navotas Fish Port Complex (PFDA-NFPC). As strong tides and wailing winds ravage the coast of Luzon in the third quarter, the renovation and improvement of the Navotas port (phase one and phase two) are all moving swiftly as of September 2022. With this rehabilitation, the PFDA-NFPC can solidify its position as the leading fish supplier of the National Capital Region and some parts of Central and South Luzon.

On the other hand, the agency-funded rehabilitation project for the PFDA – Bulan Fish Port Complex (PFDA-BFPC) and the PFDA– General Santos Fish Port Complex (PFDA-GSFPC) are going as planned.

Despite recent rains, the PFDA project rehabilitation project remains on a roll despite the harsh effects of typhoons and other weather disturbances. Indeed, no amount of downpour can wash away the PFDA's commitment to realizing its mandate of providing more robust and state-of-the-art post-harvest facilities nationwide.



PFDA ISDA ON THE GO ACTIVITIES

PFDA, CDA LAUNCH IOTG PARTNERSHIP PROJECT IN BOHOL; DELIVER 7 FREEZERS TO COOP-BENEFICIARIES

Mark Angelo N. Perez with report and photos from Ms. Janet Manalo, Mr. Antonino Carlos Del Prado of PFDA-OSD, and CDA Region VII

Philippine Fisheries Development Authority (PFDA), in collaboration with the Cooperative Development Authority (CDA), launched their isDA ON THE GO (iOTG) partnership project in Bohol province, held at the Central Visayas Multi-Species Nursery Demonstration and Training Center, Calape, Bohol on June 24, 2022.

As part of the PFDA's iOTG expansion plan in Mindanao, seven CDA-registered coop-beneficiaries have each received one brand-new inverter chest freezer which will be used for the sale of fresh-frozen iOTG products.

The beneficiaries of the launching were the Bohol Federation of Agrarian Reform Communities Cooperatives, Buon Province Agriculture Cooperative, Getafe Fisherfolk Marketing Cooperative, Mabini Fisherfolk Marketing Cooperative, Macaban Kakaw-Krayollo and Lubi-Netibo Agriculture Cooperative, Rural Multi-Purpose Cooperative, and Taliban Fisherfolk Marketing Cooperative.

This first batch of freezer distribution is part of the Memorandum of Understanding inked by PFDA General Manager Atty. Glen A. Pangapalan and CDA Chairperson USec. Joseph B. Encabo in October 2021, marking the delivery of inverter chest freezers to 60 cooperatives of the marginalized sector under the CDA nationwide.

During the launch, the PFDA sold 100 kilograms of fishery products provided by LYRS Davao Corporation to all the event participants.

PFDA Regional & Municipal Project Operations Division Chief Ms. Janet T. Manalo and Mr. Antonino Carlos O. Del Prado of PFDA isDA ON THE GO Business Office (IBO) presented the agency profile and iOTG orientation to cooperatives that attended the launching.



15 COOP-BENEFICIARIES IN METRO MANILA RECEIVE CHEST FREEZERS FROM PFDA-CDA IOTG PARTNERSHIP PROJECT

Mark Angelo N. Perez

Fifteen cooperative beneficiaries have each received one top-of-the-line chest freezer under the isDA ON THE GO (iOTG) collaboration project of the Philippine Fisheries Development Authority (PFDA) and Cooperative Development Authority (CDA) during the second batch of distribution to Metro Manila cooperatives, held at the CDA Grounds, Cubao, Quezon City, on June 27, 2022.

This activity is part of the PFDA-CDA iOTG expansion plan to work with more cooperatives from various sectors in Metro Manila by providing chest freezers to cooperatives from various sectors.

On behalf of PFDA General Manager Atty. Glen A. Pangapalan, PFDA Assistant General Manager Ms. Iris R. de Vera expressed her sincerest thanks to CDA Chairman Undersecretary Mr. Joseph B. Encabo and the entire CDA for this partnership. She said that the CDA has helped a lot in the PFDA's goal to deliver the fish supply closer to the consuming public through the cooperatives.

"With our growing effort to expand the iOTG program, this partnership with the CDA has played a significant part in this effort. Sisiguraduhin po namin na magtutuloy itong mag-prosper sa mga susunod pang mga taon. Rest assured that the PFDA will work hand in hand with you and ensure the efficiency of the program. We will continue to support you and we will do our best." AGM de Vera said.

Ms. de Vera also said that a program like this is one of the best steps to address the impending crisis and high commodity prices we are experiencing now.



On the other hand, CDA Chairman USec. Encabo expressed his gratitude to the PFDA for partnering with the CDA. He said that this project is a call of the national government to have collaborative measures with other agencies to uplift the livelihood program of the cooperatives in the country, especially now that we are experiencing an economic crisis.

"Hindi lang isda ang binigay ninyo [PFDA], kundi puso at buhay para sa kooperatiba... To our cooperatives, you are assured that the products na ibibigay ng PFDA sa inyo ay quality products... We are about to finish out first cycle of iOTG partnership. Sana kung sinuman ang susunod na administrasyon ng PFDA, tignan pa rin nila ang coop sector." USec. Encabo said.

After their messages, representatives from the CDA-identified cooperatives signed a contract agreement with PFDA.

Sister Sharon Suralta of Pinag-isang Yaman Multi-Purpose Cooperative (PYMPC) in Las Piñas thanked the PFDA and CDA for the iOTG partnership. She said that being one of the chosen cooperatives is a great opportunity for their community and their cooperative.

"Malaki po ang magiging benefit nito sa community namin lalong lalo na po sa kooperatiba namin. Dahil sa murang price ng isda, marami pong matutulungan. Ang aming pong mga member ay ordinaryong mga housewife in our community kaya kayang-kaya po nila mabili iyong mga price. Maraming salamat po." Sister Sharon expressed.



PFDA ISDA ON THE GO ACTIVITIES

PFDA-CDA IOTG PARTNERSHIP PROJECT DELIVER FIVE CHEST FREEZERS TO COOPS IN SOUTHERN LEYTE

Mark Angelo N. Perez with report and photos from
Ms. Janet Manalo, Mr. Antonino Carlos Del Prado of
PFDA-OSD, and CDA Region VIII Extension Office

After a series of orientation and consultations, Philippine Fisheries Development Authority (PFDA) and Cooperative Development Authority (CDA) have launched their isDA ON THE GO partnership project and delivered five inverter chest freezers to five cooperative beneficiaries in Southern Leyte, held in Southern Leyte State University, Sogod, Southern Leyte on June 29, 2022.

This partnership aims to help micro and small cooperatives enhance their capability and attain economic sustainability and food security by providing accessible and affordable fish and fishery products across the country through the iOTG project.

In addition, under the initiative of outgoing PFDA General Manager Atty. Glen A. Pangapalan, this is part of the agency's goal to expand the reach of the iOTG program nationwide. The PFDA guarantees that the prices of fish sold through the iOTG program are cheaper than the prevailing market price.

Moreover, the PFDA-CDA partnership will give opportunities for eligible cooperatives to market and distribute quality fish products to their communities at very affordable prices.

The beneficiaries are San Francisco Multipurpose Cooperative (SFMPC), Tigbao Primary MPC, Liloan Farmers Agriculture Cooperative, Maac MPC, and Sogod People's Welfare Producers Cooperative.

In January 2022, the Local Government of Sogod initially received 10 iOTG chest freezers as part of the PFDA's relief operations to Typhoon Odette-stricken communities.

Regional Municipal Port Operations Division (RMPOD) Chief Ms. Janet T. Manalo, PFDA – Bulan Fish Port Complex (PFDA-BFPC) OIC-Port Manager Ms. Jacqueline B. Pauig, and Mr. Antonino Carlos O. Del Prado of PFDA isDA ON THE GO Business Office (IBO) have presented the agency profile and conducted an iOTG orientation to coop-beneficiaries that attended the launching.

This activity completes the first cycle of the partnership between PFDA iOTG project and CDA.



PFDA COVID-19 RESPONSE

PFDA-NFPC, CO EMPLOYEES RECEIVE COVID BOOSTER SHOTS

Mark Angelo N. Perez with report and photos from Mae Angelica Medina and Kristine Joy Tuazon of PFDA-NFPC



Some 344 employees from the Philippine Fisheries Development Authority – Navotas Fish Port Complex (PFDA-NFPC) and Central Office received their first and second doses of COVID-19 booster shots during a two-day vaccination drive at the PFDA Gender and Development Center on August 5 and 19, 2022.

The PFDA-NFPC partnered with the Navotas City Health Office to conduct the two-day COVID-19 booster vaccination initiatives. Aside from PFDA employees who are part of the A2 (senior citizens) and A3 (people with comorbidities) priority group, the vaccination drive was also directed to those who are part of the A4 (economic frontliners) priority group.

On August 5, a total of 182 people received their first and second booster shots, while a total of 162 people received their first and second booster shots on August 19.

Among those who received their COVID-19 booster shots were PFDA-NFPC port clients and utility and security personnel.

The PFDA-NFPC expressed their utmost appreciation to Navotas City Mayor John Rey Tiangco, Dr. Christia Padolina and Dr. Yeng Felipe of the Navotas City Health Office, and all the health workers and volunteers during the two-day activity for making this vaccination drive possible.



PFDA-CFP CONDUCTS COVID-19 MASS VACCINATION DRIVE FOR PORT EMPLOYEES, CAMSUR RESIDENTS

Mark Angelo N. Perez with report and photos from PFDA-CFP

As COVID-19 restrictions loosen, Philippine Fisheries Development Authority – Camaligan Fish Port (PFDA-CFP) spearheaded a COVID-19 mass vaccination drive for port employees, port clients, and nearby residents to bolster their protection against the deadly virus, held at the PFDA-CFP Grounds on September 13, 2022.

The PFDA-CFP partnered with the Regional Health Office of Camaligan, Camarines Sur in the inoculation of 65 walk-in and voluntary individuals.

In August, the Inter-Agency Task Force for the Management of Emerging Infectious Diseases (IATF-EID) eased COVID-19 restrictions in the province of Camarines Sur to the least strict Level 1. This level refers to areas wherein case transmission is low and decreasing, total bed utilization rate, and intensive care unit utilization rate is low.

Despite the easing situation, the PFDA-CFP aims to provide all its stakeholders additional protection against the lingering dangers of the COVID-19 virus through this mass vaccination activity.



PFDA-BFPC JOINS NATIONWIDE PINASLAKAS BOOSTER JAB CAMPAIGN

(Mark Angelo N. Perez – Public Information Division with report and photos from Cherry Ann Dela Rosa – PFDA-BFPC)

Philippine Fisheries Development Authority – Bulan Fish Port Complex (PFDA-BFPC), in partnership with the Bulan Regional Health Unit (RHU), inoculated port stakeholders with much-needed COVID-19 booster shots through the Department of Health's (DOH) nationwide PinasLakas vaccination campaign, held at the PFDA-BFPC Grounds on September 28, 2022.

According to the PFDA-BFPC Management, the spread of the COVID-19 virus might have decelerated over time, but as a public office, it is their duty to assure the safety and herd immunity of their employees and stakeholders against the deadly COVID-19 virus.

The DOH-run PinasLakas vaccination drive is the national government's way of boosting the country's vaccine programs to help maintain the country's wall of immunity and to assure that progress towards a more health-conscious and safer nation is assured. According to DOH, with these efforts, combating the COVID-19 virus and other vaccine-preventable diseases will be easier for the country.

A total of 34 people received their booster shots through this campaign.



SPECIAL ISSUE

#NAGKAKAISANGPFDA

PFDA MARKS 46 YEARS OF ASSISTING FILIPINO FISHERFOLK

Mark Angelo N. Perez

After so many years of being under intense COVID-19 restrictions, the Philippine Fisheries Development Authority (PFDA) has broken away from the shackles of the dangerous pandemic by celebrating its anniversary with the theme “Nagkakaisang PFDA tungo sa Mas Pinalakas na Sektor ng Pangisdaan” via blended celebration (livestream and on-site) at the Philippine Coconut Authority (PCA) Auditorium.

On August 8, the PFDA kicked off the week-long celebration of its 46th anniversary which was in conjunction with the return of the agency’s weekly flag-raising ceremony. Through this face-to-face program, the PFDA tested the waters before fully opening itself to the idea of transitioning its main anniversary program to the New Normal.

During the kickoff, Mr. Miguel M. Pilarta, Subcommittee on Programs and Production Head, presented the activity for the week, highlighting the main program on August 11 which will be held simultaneously at the PCA Auditorium and via livestream.

In addition, Mr. Mc Christian Julius A. Macaranas II, Anniversary Committee Head and Public Information

Division Chief said that this event is significantly memorable because the agency is finally doing a blended (physical and livestream) anniversary celebration after a very long time of being trapped in teleconferences. Mr. Macaranas said that he is hopeful that the agency will eventually go back into full swing, armed with more knowledge and a better perspective on life.

As the overall number of virus cases decreased nationwide and restrictions became more lenient, it was a fun-filled and successful kickoff event.

On August 11, the PFDA Central Office (CO) and Regional Fish Ports (RFPs) held a simultaneous Thanksgiving Mass on the morning of the anniversary which was followed by the blessing of the newly renovated CO building.

In the afternoon, the anniversary program began with the premier of the PFDA Corporate Video 2022 which showcased the agency’s flagship infrastructure and rehabilitation projects and the isDA ON THE GO program. The corporate video also featured messages of appreciation and well-wishes from clients and stakeholders nationwide.

Office-in-Charge General Manager (OICGM) Ms. Iris R. de Vera thanked everyone who attended the live anniversary program physically and via livestream. Ms. de Vera said that 46 years is such a great achievement for the agency and there will still be challenges ahead. Still, the PFDA must deliver and work together to effectively perform the agency’s mandate and achieve its vision of providing better service to its stakeholders and support the Department of Agriculture’s goal of making food available and affordable to the consuming public.

“Over the years, the PFDA remains committed and strong for the unified purpose of supporting the fishing industry by developing, operating, and managing sound and sustainable post-harvest facilities. With our continuous and united effort to perform and undertake our responsibilities, we are proud of our agency’s performance and [we] had risen to the challenges in the agency’s operation. Let us work together and strive harder to achieve more milestones towards a stronger fisheries industry and a food-resilient Philippines.” OICGM de Vera expressed.

Afterward, the PFDA recognized the extensive service and commitment of its Service Loyalty Awardees in the Central Office and RFPs who contributed a significant amount of time assisting the Filipino fisherfolk.

The pandemic forced us to reassess our relationship with physical space and how we occupy it. Hence, the birth of the famous phrase “social distancing”. But after a series of nationwide lockdowns, the Philippines has been generally successful at flattening the curve. With that, the PFDA commits to finding new ways to keep its clients and stakeholders to stay informed and entertained and hold onto some semblance of normalcy amidst the still-present COVID-19 pandemic.

To rewatch the week-long anniversary of PFDA, make sure to like and follow the PFDA Official Facebook page at www.facebook.com/officialpfda and PFDA Official YouTube Channel.



SERVICE AWARDEES

PFDA
46

5 YEARS

ALFONSO B. BALTAZAR
ERIKAH MAE DG. HESARZA
IZA BIANCA B. MANALAYSAY
KENNETH A. QUINDAO
DEXTER P. TRILLES

10 YEARS

MARY ANN D. DAQUER
PAMELA D. GONZALES
ZUBAIR H. HALIPA
THADEUS A. MARIANO
NONIE A. SUMAILING
CERESPINK A. AGUILA
CHRISTINE ANGELIQUE F. BISQUERA
KRISTINE CARMELA R. LATORRE
CHRISTOFFER N. COMIA
JAN MICHAEL H. RAFAEL

MARIVIC B. ACCAMBERT
HILDA D. ARANCES
SHEENA U. BUENAFLO
HONORIO B. CABILES III
DORIS JANE H. CORIA
JHONA FAYE D. DEQUITO
SHARON ROSE D. DOTE
RUBEN N. FREDILES
LORENZO C. TRUMATA JR.

25 YEARS



MA. LORENA B. SALISALI
PFDA-ZFPC

35 YEARS



EDWIN O. DECENA
PFDA-LFPC



DANILO C. PORTES
PFDA-LFPC



JESSICA N. PAILANO
PFDA-IFPC



SALUD M. ARROCANTE
PFDA-NFPC



RENATO S. SALAMAT
PFDA-NFPC



MINERVA B. MENESES
PFDA-SFP



DANILO B. PANOTES
PFDA-CFP

40 YEARS



ALFREDO R. LIM
CENTRAL OFFICE



DARBY M. MACABATA
CENTRAL OFFICE



BRENDA T. MALAPIRA
CENTRAL OFFICE



BANNI JUDE V. OBTINARIO
CENTRAL OFFICE



LOLITA A. PANGILINAN
CENTRAL OFFICE



MARISSA L. PEREZ
CENTRAL OFFICE



OSCAR P. ASOY
PFDA-LFPC



FRANCISCO G. BUNDOC
PFDA-LFPC



JOSE MAY A. MACARAAN
PFDA-LFPC



MA. FE L. JIMOGA-ON
PFDA-IFPC



LYDIA R. PACCIAL
PFDA-IFPC



MA. GERTRUDES D. SUMAYO
PFDA-IFPC



LARRY FROILAN I. ACDEPPA
PFDA-NFPC



LENY J. CELERICO
PFDA-NFPC



ESMERALDO G. GUANTERO
PFDA-NFPC



VIRGINIA C. HUNDANGCAN
PFDA-NFPC



LEO S. MANALO
PFDA-NFPC



RABELLE S. POLIDARIO
PFDA-NFPC



LUISITO L. ROCA
PFDA-NFPC



GLENDIA M. SANCHEZ
PFDA-NFPC



MA. THERESA G. WAGSINGAN
PFDA-NFPC



ANTONIO F. TRINIDAD
PFDA-CFP



ARLENE P. VILLANUEVA
PFDA-SFP



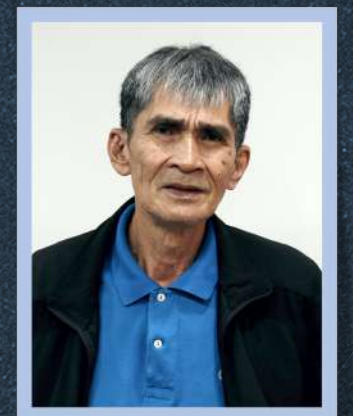
ANTONIO F. TRINIDAD
PFDA-ZFPC



ELEANOR Q. ACLAN
TECHNICAL SERVICES DEPARTMENT



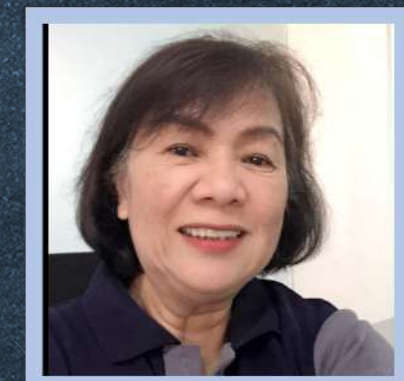
JANET T. MANALO
OPERATIONS SERVICES DEPARTMENT



ERNESTO C. PINEDA
ADMINISTRATIVE SERVICES DEPARTMENT



JAIME C. FAVILA
PFDA-NAVOTAS FISH PORT COMPLEX



FLOR A. JAMILANO
PFDA-LUCENA FISH PORT COMPLEX

PHILIPPINE FISHERIES DEVELOPMENT AUTHORITY 46TH ANNIVERSARY
PFDA AT 46
 - NAGKAKAISANG PFDA TUNGO SA MAS PINALAKAS NA SEKTOR NG PANGISDAAN -



PFDA Officer-in-Charge General Manager Ms. Iris R. de Vera led the kickoff program and main program of the PFDA 46th Anniversary Celebration. Gracing this year's celebration were Department of Agriculture Undersecretary for Agri-Industrialization Mr. Rodolfo Vicerra and Atty. Therese Gutierrez of the National Food Authority.

PHILIPPINE FISHERIES DEVELOPMENT AUTHORITY 46TH ANNIVERSARY
KICK-OFF PROGRAM
 PFDA 46



The PFDA kicks off the week-long celebration of its 46th Anniversary with the theme "Nagkakaisang PFDA Tungo sa Mas Pinalakas na Sektor ng Pangisdaan". OICGM de Vera hopes for constant unity within the agency to continue its objective of assisting the fisheries sector.



All smiles from the PFDA 46th Anniversary Celebration Committee



After the program, all PFDA Central Office employees enjoyed all the food and games during the back-to-school-themed anniversary kickoff celebration.

PHILIPPINE FISHERIES DEVELOPMENT AUTHORITY 46TH ANNIVERSARY
PFDA AT 46
 - NAGKAHARISANG PFDA TUNGO SA MAS PINALAKAS NA SEKTOR NG PANGISDAAN -



PFDA Central Office and RFPs held a simultaneous thanksgiving mass in their respective offices. After the mass, OICGM de Vera also spearheaded the blessing of the newly-renovated PFDA Central Office building.



Snapshots during the PFDA 46th Anniversary main program. PFDA employees posed in front of the photobooth and took selfies and groupies with their officemates.

GENERAL SANTOS FISH PORT COMPLEX



DAVAO FISH PORT COMPLEX



BULAN FISH PORT COMPLEX AND CAMALIGAN FISH PORT



NAVOTAS FISH PORT COMPLEX



LUCENA FISH PORT COMPLEX



ILOILO FISH PORT COMPLEX



SUAL FISH PORT



ZAMBOANGA FISH PORT COMPLEX



All PFDA Regional Fish Ports nationwide have mounted their own anniversary celebrations in their respective ports. Some of the ports had games and other recreational activities to celebrate the 46th year of PFDA.

PFDA TRAININGS AND SEMINARS

PFDA HOLDS LEADERSHIP AND MANAGEMENT TRAINING FOR CO, RFP UNITS

Mark Angelo N. Perez with report and photos from Mary Anne Kristine R. Ramos of ASD-HRD

Philippine Fisheries Development Authority (PFDA), in partnership with the University of the Philippines – Institute for Small-Scale Industries (UP-ISSI), conducted a Leadership and Management Training for personnel from the Central Office (CO) and Regional Fish Ports (RFP) holding senior level and supervisory positions, held on August 30 to 31, 2022 via teleconference.

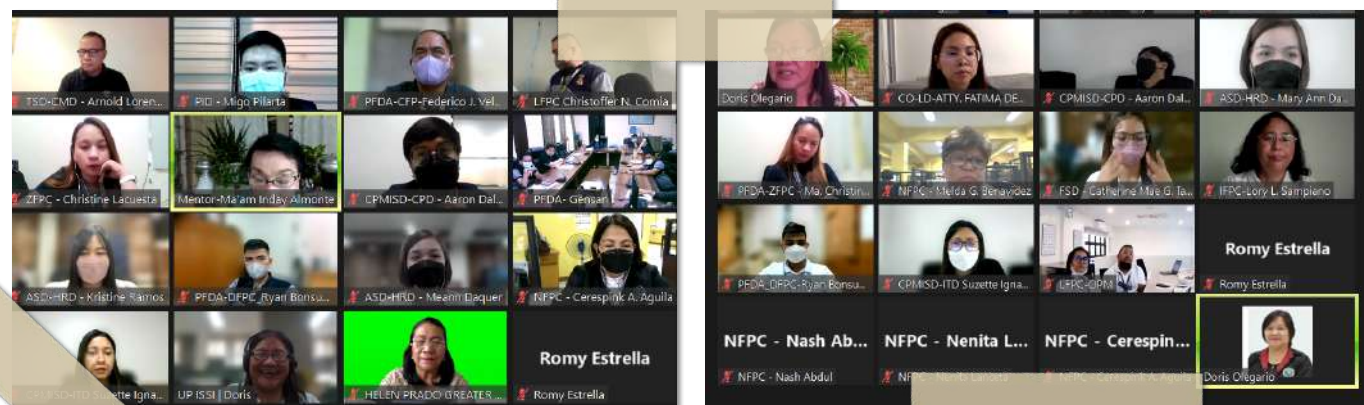
The two-day activity which was organized by the PFDA Administrative Services Department – Human Resource Division (ASD-HRD) aims to enhance the target participants' skills in developing and motivating their subordinates and to equip them with the ability to define the responsibilities and authority of each member of management at all levels.

Ms. Crispina "Inday" B. Almonte of the UP-ISSI served as the resource speaker for the leadership training. Some of the main topics discussed by Ms. Almonte were

Understanding Management Functions and Manager's Roles, Leadership vs Management, and Leadership roles. In addition, Ms. Inday also focused on the participants' Competence and Skills and the Decision-making capabilities of Supervisors.

At the end of the two-day program, the participants were expected to further appreciate and apply leadership and managerial principles and realize the necessary competencies of effective leaders and managers for the achievement of organizational objectives.

Twenty-five personnel across all CO offices and RFP units actively participated in the two-day leadership and management workshop.



PFDA HOLDS QMS AWARENESS ORIENTATION, EYES ISO 9001 RECERTIFICATION

Mark Angelo N. Perez

In the pursuit of maintaining its ISO certification, Philippine Fisheries Development Authority (PFDA) held a three-day Awareness Orientation on ISO 9001:2015 Quality Management System (QMS) to all units at the PFDA – Central Office (CO) on September 14 to 16, 2022.

ISO 9001:2015 is an internationally recognized standard for quality management system (QMS). This serves as substantial proof that organizations consistently provide quality services that meet customer demands, enhance client satisfaction, and continuously aim to improve the organization's QMS.

Adhering to the ISO standards is also part of the national government's quality management program. This annual audit is required under the Governance Commission for Government-Owned and -Controlled Corporations (GCG) as one of its indicators under the performance evaluation system.

Quality Management Representative (QMR) and Corporate Planning and MIS Department Manager Ms. Gina J. Reyes welcomed everyone who attended the orientation. She highly encouraged everyone to actively listen and participate in the orientation. Ms. Reyes said that this three-day QMS awareness orientation can help everyone, from senior employees to new hires, to review and remind them of the basic concepts of QMS and to refresh their knowledge since we have now moved to our newly renovated building.



"It has been almost three years na walang face-to-face na ISO certification. It is within the same three years nang makatanggap ng ISO standards certification ang Central Office. We have so many justifiable and acceptable reasons why we received this certification but this coming November 2022, we have a new challenge to recertify our office since we are now in our newly renovated building," Ms. Reyes stated.

"Huwag tayong mapagod. While we are doing this, lahat ng ito ay para sa mga customers, our stakeholders, and our clients who are waiting for the improved, renovated, and rehabilitated facilities sa ating mga ports," the QMR said.

On the last day, the PFDA-CO QMS Team met with personnel from the PFDA – Zamboanga Fish Port Complex (PFDA-ZFPC) via teleconference to conduct their QMS awareness orientation.

The QMS for the PFDA Central Office involves Public Administration covering Project Management while the QMS for the six (6) Regional Fish Ports (RFPs) cover Market and Harbor Operation.

Mr. Mc Christian Julius A. Macaranas II, Head of Education and Training Team; Mr. Thadeus A. Mariano, Head of Documents and Records Control Team; Mr. Jose B. Abrenio, Jr., Head of Quality Workplace Team, and Ms. Christal Era M. Datahan, member of Quality Workplace Team served as the facilitators of the three-day activity.



PFDA TRAININGS AND SEMINARS

PFDA-HRD HOLDS NATIONWIDE BASIC RECORDS AND ARCHIVES MANAGEMENT TRAINING

Mark Angelo N. Perez with report and photos from
Mary Kristine R. Ramos of ASD-HRD

Philippine Fisheries Development Authority (PFDA) Administrative Services Department – Human Resource Division (ASD-HRD) held a three-day Basic Records and Archives Management training and workshop in coordination with the National Archives of the Philippines (NAP) and Records Management Improvement Committee (RMIC), held via teleconference on September 21 to 23, 2022.

The three-day records and archive management workshop aims to increase the awareness and enhance the competence of the participants in records disposition practices and proper identification and preservation of permanent records about the relevant records retention schedule and disposal authority, thus minimizing the agency's expenditures for records management.

In addition, the NAP has designed this workshop to provide government personnel with the knowledge and skills needed in implementing required standard policies on records creation and control, maintenance and use, and disposition of records and archives.

During the training, resource speakers from the NAP discussed various topics including Introduction to Records Management, Records Maintenance and Use, Records Disposition Administration/Workshop, Records Center Administration (RCA), Archives Principles and Practices, and Preservation of Records and Records Recovery.

Fifty-seven participants from the PFDA-Central Office and RFPs have actively participated during the three-day workshop.



PFDA NEWS

JAPAN CONSUL GENERAL VISITS PFDA-GSFPC

Mark Angelo N. Perez with report and photos from Mr. Paris Ayon of PFDA-GSFPC

Japan Consul General Iskihawa Yoshihisa toured the Philippine Fisheries Development Authority – General Santos Fish Port Complex (PFDA-GSFPC) to visit the stalls of Mr. Retsu Sato, a Japanese national who owns Ten Point Manufacturing Corporation, held on July 20, 2022.

During the tour, ConGen Yoshihisa was toured by the PFDA-GSFPC team led by Administrative Services Division (ASD) Chief Mr. Paris Uldarico Y. Ayon. They discussed the design of Market Hall 1 and the fishing expedition of tuna handline boats.

Tuna handline fishing is one of the most sustainable fishing methods that is still being practiced in various regions all

over the world. By using significantly large hooks, this method of fishing can avoid the possibility of catching smaller fish species, therefore keeping the population of growing tuna in the ocean. Aside from being fish-friendly, handline fishing is popular with many fishing businesses because of its simplicity and low entry cost.

Mr. Sato of Ten Point Mfg. Corp. follows this fishing method in his business. Some of his processed products are frozen tuna fillet, sliced, scrapped, and belly.



PFDA JOINS INTERNATIONAL COASTAL CLEANUP 2022

Mark Angelo N. Perez

Philippine Fisheries Development Authority (PFDA) and all its Regional Fish Ports (RFP) nationwide joined the 2022 International Coastal Cleanup (ICC) with the theme “Fighting for Trash-Free Seas: Pilipinas Ending the Flow of Trash at the Source”, held on September 17, 2022.

Led by PFDA Officer-in-Charge General Manager (OICGM) Ms. Iris R. de Vera, hundreds of volunteers, port employees, and port clients from all PFDA RFPs actively participated in the simultaneous cleanup drive where they collected and segregated sacks of plastics, bottles, and other non-biodegradable materials.

OICGM de Vera welcomed everyone who attended the nationwide activity as she joined the cleanup drive from the PFDA – Navotas Fish Port Complex (PFDA-NFPC). After two years of being under strict and heavy restrictions due to the COVID-19 pandemic, the PFDA has once again rejoined the ICC 2022.

“Ang selebrasyon natin ngayong araw ay nagpapa-alala sa atin ng kalinisan hindi lamang sa ating sarili and sa ating bakuran, kundi pati na rin sa ating pinagtatrabahuhan. Ang kahulugan ng ating cleanup drive ngayon ay ang responsible living. Tayo mismo sa ating sarili, dapat natin i-practice na kung anuman ang ating gagawin, may epekto ito sa susunod na mga araw,” OICGM de Vera said.

Since its establishment in 1986, the International Coastal Cleanup has become the largest volunteer effort for the ocean’s health wherein people all over the world gather on shorelines, rivers, lakes, and other waterways to remove plastics and other debris that are harmful to our waters and to marine animals.

In the Philippines, Presidential Proclamation No. 470 series of 2003 declares the third Saturday of September of each year as the International Coastal Clean-up (ICC) Day in observance of the Global Coast Clean-up Celebrations.

The country joined the ICC in 1994 with the International Maritime Alliance as the country coordinator.



PFDA NEWS

PFDA-GSFPC CELEBRATES TUNA FESTIVAL 2022

Mark Angelo N. Perez with report and photos from Mary Anne Kristine R. Ramos of ASD-HRD

Philippine Fisheries Development Authority – General Santos Fish Port Complex (PFDA-GSFPC) has celebrated the 24th General Santos City Tuna Fish Festival with the theme “Pista ng Karagatan: Ibalik and Saya” through the annual Grand Fish Fest sa Fish Port 2022 held at the PFDA-GSFPC Grounds on September 2, 2022.

As part of the month-long celebration of the Tuna Fish Festival, the Grand Fish Fest is an annual event organized by the PFDA-GSFPC to celebrate the abundant tuna industry in the city. In addition, this one-day activity aims to give homage to all the blessings that the province of Sarangani receives from the bountiful harvest of the sea.

Port employees, fishermen, laborers, and other port clients battled it out in various contests and competitions. This year, there were six main events held during the Grand Fish Fest:

1. TUNAy na Mabilis: Linis Tuna (fastest and cleanest tuna de-gutting and gilling won by Tenpoint Manufacturing Corporation)
2. TUNAy na Malakas (longest time for holding a 35-kilogram tuna won by Mr. Russel Corpus with a time record of 1:24:31)
3. TUNAy na Bigatin (biggest and heaviest catch of the day won by a 126-kilogram tuna)
4. TUNAy na Talentado: A Doble Kara Challenge (won by Mr. Gilbert Loyola)
5. Langoy, Puzzle, Sack Race Marathon
6. Hataw Heneral: Hip Hop Dance Contest with TunaFest Jingle Dance Face-Off (won by ESTMD Kompany)

In addition to this day-long activity, the Generals from the Tuna Capital of the Philippines enjoyed various festival highlights including the 22nd National Tuna Congress, Tuna Fest Skills Competition, Sugbahan sa Dalan, GLEO WEEK: Feast of the Sea Creative Expo, beauty pageants, and fairs that are held all over the city for the entire month of September.



PFDA JOINS FISHERIES ENFORCEMENT AND PROSECUTION COURSE IN THAILAND

Miguel M. Pilarta – Public Information Division with report and photos from Ms. Marife F. Borja of PFDA-DFPC

Philippine Fisheries Development Authority (PFDA) participated in the Training Course on Fisheries Enforcement and Prosecution held in Bangkok, Thailand on September 26 to 30, 2022.

Conducted by the International Law Enforcement Academy (ILEA) of Bangkok together with the United States National Oceanic and Atmospheric Administration (NOAA), the main objective of the training course was to provide legal and policy advisors and enforcement personnel from regional government fisheries and marine sectors with a general foundation of the legal tools to effectively monitor, enforce and successfully prosecute fisheries violations.

In addition, the training also tackled enforcement and investigative techniques and procedures, including ship bridge and instrument training as well as import and landing inspections from fishing vessels, reefers, and container vessels.

Ms. Marife F. Borja, Division Chief of Admin and Finance Services Division and concurrent Officer-in-Charge of Harbor and Market Operations Division of PFDA–Davao Fish Port Complex (PFDA-DFPC), served as the representative of the agency.

25 participants from Indonesia, Malaysia, the Philippines, Thailand, and Timor-Leste joined the training course.



PFDA JOINS IN THE CELEBRATION OF 59TH FISH CONSERVATION WEEK

The Philippine Fisheries Development Authority enjoins the nation in celebrating the 59th Fish Conservation Week with the theme, “Pagkain ng Bansa Siguruhin, Likas Kayang Produksyon ng Isda Isulong Natin!”

By virtue of Presidential Proclamation No. 316, the annual celebration of the Fish Conservation Week was transferred from the third week of October to the third week of September, alongside the declaration of the month of September as the Maritime and Archipelagic Nation Awareness Month.

As the government-owned and controlled corporation (GOCC) attached to the Department of Agriculture, the PFDA is mandated to promote the development of the fishing industry through the provision of post-harvest infrastructure facilities and essential services that improve efficiency in the handling and distribution of fish and fishery products.

The PFDA shares the objective of the Fish Conservation Week in raising awareness on the need to conserve and protect the aquatic resources of the Philippines, and to promote its importance to the Filipino well-being and to the country's economy.



PFDA Review



PHILIPPINE FISHERIES DEVELOPMENT AUTHORITY CENTRAL OFFICE

**PCA Annex Building I, PCA Compound
Elliptical Road, Diliman, Quezon City 1101
Tel. Nos. 8925-6141 / 8925-6138**

REGIONAL FISH PORTS:

PFDA - Navotas Fish Port Complex, North Bay Blvd., Navotas City; 8281-2137/8283-1180; opm_nfpc@pfda.gov.ph
PFDA - General Santos Fish Port Complex, Brgy. Tumbler, General Santos City, South Cotabato; (083) 552-08-35; opm_gsfc@pfda.gov.ph
PFDA - Davao Fish Port Complex, Toril District, Davao City, Davao del Sur; (082) 291-09-31 / (082) 291-07-52 loc. 102; opm_dfpc@pfda.gov.ph
PFDA - Zamboanga Fish Port Complex, Sangali, Zamboanga City, Zamboanga del Sur; (062) 955-07-50; opm_zfpc@pfda.gov.ph
PFDA - Iloilo Fish Port Complex, Tanza, Iloilo City, Iloilo; (033) 335-01-54 / (033) 335-12-42; opm_ifpc@pfda.gov.ph
PFDA - Lucena Fish Port Complex, Dalahican, Lucena City, Quezon; (042) 660-42-13 / (042) 797-25-31; asfd_lfpc@pfda.gov.ph
PFDA - Camaligan Fish Port, Dugcal, Camaligan, Camarines Sur; (054) 225-41-62; opm_cfp@pfda.gov.ph
PFDA - Sual Fish Port, Poblacion, Sual, Pangasinan; (075) 532-11-12; opm_sfp@pfda.gov.ph
PFDA - Bulan Fish Port Complex, Pier 2, Zone 4, Bulan, Sorsogon; (056) 555-22-01 / 0908-627-98-88; opm_bfpc@pfda.gov.ph



[officialpfda](https://www.facebook.com/officialpfda)



officialpfda



www.pfda.gov.ph



[@officialpfda](https://www.youtube.com/@officialpfda)