

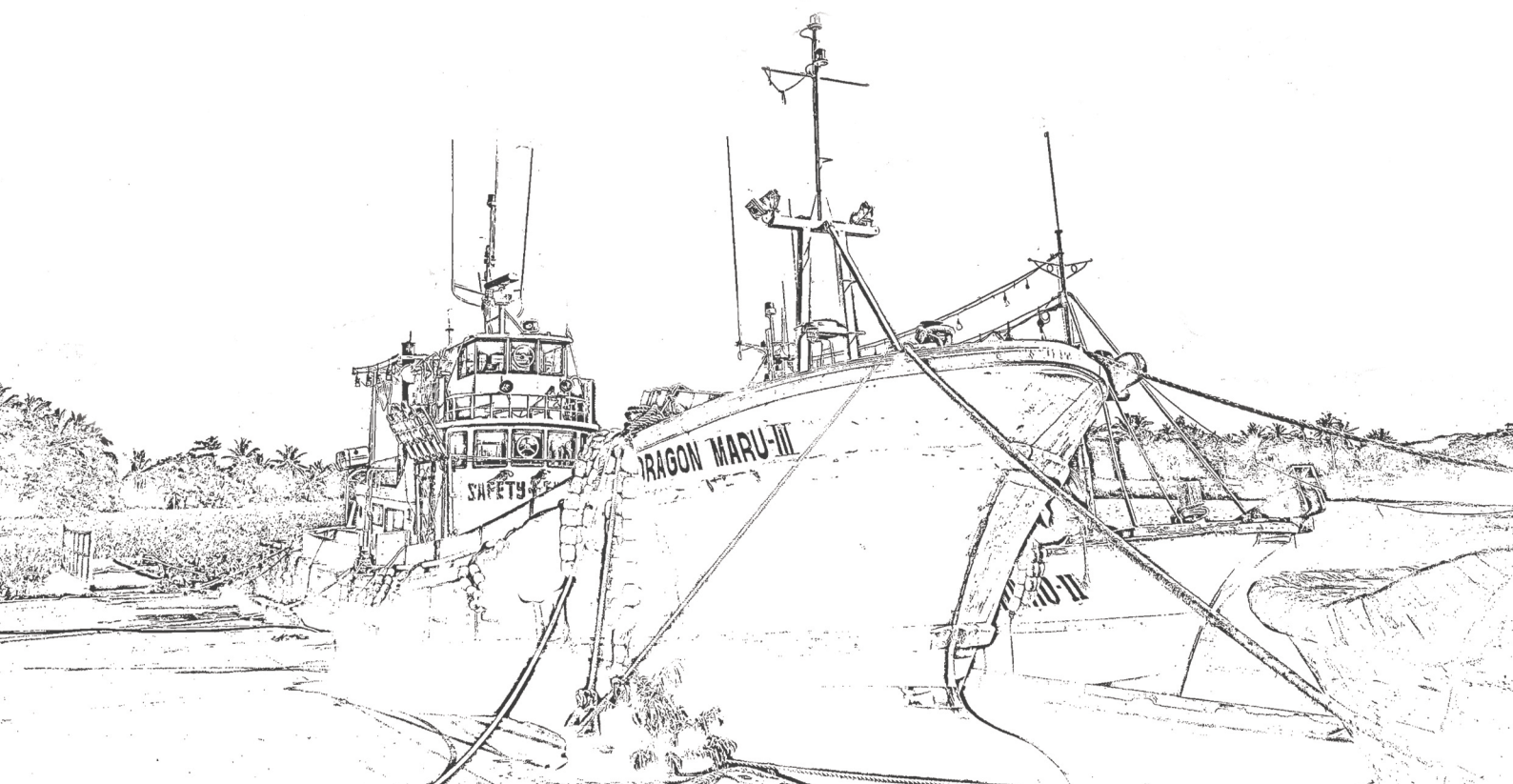


PFDA Review

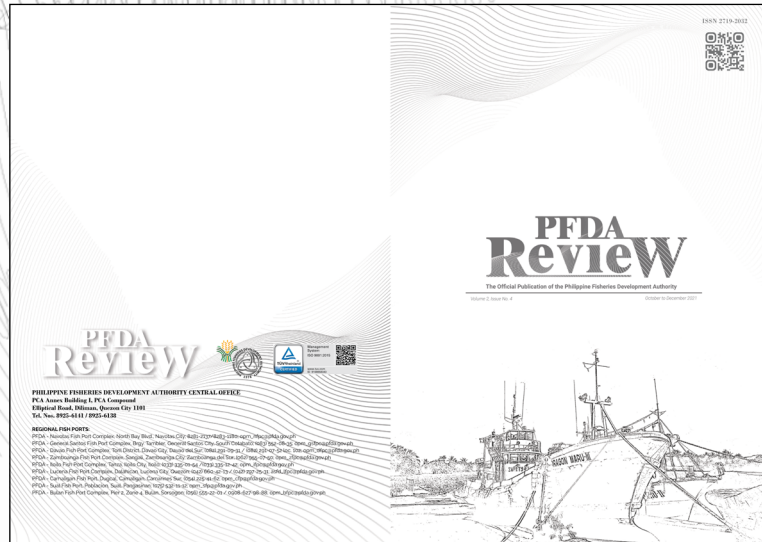
The Official Publication of the Philippine Fisheries Development Authority

Volume 2, Issue No. 4

October to December 2021



ABOUT THE COVER



Art Cover by Paul Vincent del Rosario

White touches the mind and body by enforcing in the clarity of the mind, communicating the feeling of renewal. It is not just a color, but a combination of all the wavelengths of colors that are reflected off an object. It also symbolizes a new start as we begin a new chapter through the PFDA Review - Volume 2, Issue No. 4.

This quarter's issue features the PFDA-Camaligan Fish Port (CFP) in white hue. Although small in size, CFP has been characterized as a fish processing hub providing facilities and services to private fish processors since its establishment. It allowed the Philippine Fisheries Development Authority (PFDA) to broaden its assistance to the Bicol Region through its ice plant and fishery product processing areas.

Just like a plain white canvas, we will soon be drawing new and vibrant colors aspirations in CFP as the port goes through reconstruction and innovation under the PFDA's rehabilitation project.

The white postage stamp-like illustration of the CFP will take us to a new dimension. A new beginning where we can see and feel all the colors at full brightness. This quarter, witness how the PFDA sail on a sea of an eclectic beginning as it spindrifts to an empowered and resilient fisheries sector and a food secure Philippines.

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SHARE NEWS WITH US!

The editorial team encourages readers to copy and distribute articles in this publication with proper acknowledgement. Everyone is also invited to contribute articles and photos, suggest topics for the future publication. Please email pid@pfda.gov.ph or send mail to THE EDITOR, PFDA Review, Public Information Division, Philippines Fisheries Development Authority, PCA Annex Building I, Diliman, Quezon City 1104 Metro Manila.



SCAN THIS TO SHARE NEWS

EDITOR'S NOTE

Miguel M. Pilarta

FINDING A SENSE OF NORMALCY

When the pandemic began two years ago, the landscape of our cities and hometowns immediately changed. Until now, most establishments in the metro still look like peculiar art installations. Tables and chairs remain cordoned off with masking tape and ribbons. Acetate barriers are still placed atop tables, making them look more like claustrophobic cubicles than places to actually dine and enjoy with family and friends. There are temperature checks and QR codes at every building and signs posted on every wall telling us to keep wearing our face masks. Everywhere we look, there are grim reminders that we are still not living in normal times.

However, the national daily COVID-19 count gradually decreased from tens of thousands to just a few hundreds in the last quarter of 2021. For most of us, going into the world after a long break can be terrifying especially since the virus is still around. We all had to adapt to the "new normal", although how that feels like could be different for every person. For some, the result has been more than a year spent mostly at home and online. Most of us have had stretches of time for weeks and months without any social interaction at all. The work-from-home arrangement that we all had to get used to has resulted in the blurring of work-life boundaries. During the first few months of the pandemic, a palpable sense of collective anxiety became evident.

When the government began easing coronavirus restrictions late this year, some of us were able to find some semblance of normalcy in our lives. The queue in our nearby panaderya slowly grew from

a few middle-aged adults to dozens. The crowds strolling around the malls have also grown denser, toddlers and children giggling behind their slightly oversized face masks. Many small-scale food establishments still encourage take-outs and online orders, but the tables inside the stores are beginning to fill up too. Some of us had the chance to organize small in-person get-togethers with our friends, but our social lives are still admittedly a lot more digital than they used to be. It has been a strange and disorienting experience. Our personal spaces have never felt smaller than it did over the last two years.

One important silver lining of 2021 is that we are not as clueless as we were back in 2020. The COVID-19 pandemic and its impact remain felt but the lessons of the previous years have restored some sense of control in our lives. It also opened some discourses around issues that were either sidestepped, tolerated, or accepted with resistance during the "old normal" like mental health issues and the toxic realities of modern work culture.

As we embrace the year 2022, let us ask ourselves what we can do to change the pre-pandemic systems that were highlighted by the pandemic. The mere change in calendar year may not mean something in the greater scheme of things but we hope the new year gives us a chance to find our own definition of "new normal". It starts by acknowledging that the "new normal" we are returning to may not be normal at all. And that's totally fine.



THE GENERAL MANAGER'S YEAREND MESSAGE

Atty. Glen A. Pangapalan

Isang mapagpalang araw po sa ating lahat.

Ang taong 2021 ay hindi naging madali para sa ating lahat. Dumaan tayo sa iba't ibang balakid gaya ng tuloy-tuloy na pagdami ng kaso ng COVID-19 infection sa buong bansa. Hinarap din natin ang malalakas at mapanghamon na mga bagyo na lubhang nakaapekto sa ating mga fishing vessels at mga port activities.

Sa kabila ng mga hamong ito, naniniwala ako na karapat-dapat pa ring ipagdiwang ang taong nagdaan. Maituturing pa rin nating matagumpay ang taong 2021 dahil hindi nawala ang ating pangakong pagbibigay ng buong pusong pagserbisyo sa ating mga mangingisda.

Ang inyong dedikasyon ang nagsisilbing tulay tungo sa taon-taon na pagtatagumpay ng ating ahensya. Hindi man natin maipagdiwang ang pasko at bagong taon katulad ng dati, alam ko naman na magkakabuklod pa rin ang ating mga puso at pangarap hanggang sa mga susunod pang taon.

Isang taon na naman ang lumipas. Isang taon na puno ng kaalaman at karunungan. Isang taon na sama-sama at walang takot nating hinarap. Marami na tayong napagdaanan bilang isang ahensya at saludo ako sa oras at panahon na inyong inaalay upang mas matulungan pa natin ang ating mga mangingisdang Pilipino.

Ang kasalukuyang pandemiya at banta ng pagkagutom ay tuloy-tuloy nating mapagtatagumpayan kung tayo ay sama-sama.

PFDA COVID-19 MEASURES

PFDA-NFPC participates in 'Bayanihan, Bakunahan' Campaign; over 400 individuals receive COVID-19 jabs

Philippine Fisheries Development Authority – Navotas Fish Port Complex (PFDA-NFPC), together with the Navotas City Health Office, participated in the three-day “Bayanihan, Bakunahan” National COVID-19 Vaccination Days to inoculate port workers and residents within the port's vicinity, held at the port's Motorpool Area on November 29 to December 1, 2021.

During the vaccination days, 319 individuals received their second dose of COVID-19 vaccine, while 150 individuals received their first jab of the vaccine.

As per Proclamation No. 1253, all PFDA-NFPC employees and workers who received their vaccine during the period will not be considered absent from their work, provided that they present proof of vaccination.

This joint activity by the PFDA-NFPC and Navotas-LGU is another step towards herd immunity inside the fish port against the COVID-19 virus.

On top of the three-day vaccination drive, a total of 30 individuals have received their COVID-19 booster shots. Fully vaccinated individuals from the A1 to A3 categories are qualified to receive boosters after health officials authorized the rollout of the vaccine starting December 1.

Mark Angelo N. Perez with report and photos from Ms. Mae Medina and Ms. Joy S. Tuazon – PFDA-NFPC





PFDA ISDA ON THE GO ACTIVITIES

PFDA, CDA launch iOTG partnership project; distribute chest freezers to coop beneficiaries

Philippine Fisheries Development Authority (PFDA) and Cooperative Development Authority (CDA) have launched the iSDA ON THE GO (iOTG) partnership project in line with the celebration of the Cooperative Month 2021, held at the CDA Grounds, Cubao, Quezon City, on October 14, 2021.

Five CDA-identified cooperatives all over Metro Manila each received one top-of-the-line inverter chest freezer, which will be utilized for the selling of fresh-frozen fishery products under the iOTG initiative.

The beneficiaries of today's launching were Homenet Producers Cooperative in Quezon City, Limardina Multi-Purpose Cooperative in Valenzuela City, Samahan ng Manininda sa Pamilihang Bayan ng Maypajo Caloocan Credit Cooperative (SAMOCA-CC), and Nuestra Señora del Rosario Credit Cooperative in Malabon City, and DOT ATDA Transport Service Cooperative in Pasay City.

As part of the iOTG expansion plan, 55 more cooperatives from various sectors will soon receive their brand-new chest freezers and be part of the partnership project of PFDA and CDA.

During his message, Agriculture Secretary Dr. William D. Dar commended the partnership between PFDA and CDA in penetrating more markets in Metro Manila with high-quality and budget-friendly fishery products. He believes that food security is equal to handling and managing the COVID-19 pandemic, which is what iSDA ON THE GO is all about.

In addition, CDA Chairperson Undersecretary Joseph B. Encabo expressed his heartfelt gratitude towards Secretary Dar and PFDA General Manager Atty. Glen A. Pangapalan for this significant partnership. He said this is the start of a new beginning towards helping small, micro, and medium cooperatives to engage and strengthen their capabilities and livelihood programs.

To formally launch the collaboration project, GM Pangapalan and CDA Chairperson USec. Encabo inked a Memorandum of Understanding that was witnessed by Secretary Dar and CDA Assistant Secretary (ASec.) Dr. Virgilio R. Lazaga.

Subsequently, representatives from the CDA-identified cooperatives signed a contract agreement with PFDA.

Ms. Cecilia Lim of SAMOCA-CC said that being one of the recipients of the iOTG partnership between PFDA and CDA is a great opportunity not just for their cooperative, but also for their customers.

On the other hand, Ms. Mirna Magbitang, Founding Chair of Homenet Producers Cooperative said that they are very thankful to PFDA and CDA because, through this iOTG partnership project, we know that we can help the fisherfolk from the different areas in the Philippines who are having problems with selling their products.

Mark Angelo N. Perez with photos from Ali-Jim P. Subang

PFDA FLAGSHIP PROJECTS



PFDA - LUCENA FISH PORT COMPLEX

Braving torrential rains and gusty winds, the PFDA – Lucena Fish Port Complex (PFDA-LFPC) is inches away from a new and improved Regional Fish Port. The aftermath of Typhoon Odette has left many parts of the country flooded in sadness, but the PFDA-LFPC remains steadfast and steady. The future is bright for the fish port because, as of December 2021, PFDA-LFPC has completed 87.03% of its construction.



PFDA - ILOILO FISH PORT COMPLEX

The province of Iloilo has been one of the most affected provinces by Typhoon Odette. Nevertheless, the resilient hearts of the Ilocanos remain armed with an unwavering desire to achieve greater heights in the new year 2022. As of December 2021, the PFDA – Iloilo Fish Port Complex (PFDA-IFPC) takes another step closer towards a stronger fish port as the agency's rehabilitation Flagship project reaches 58.01% completion.



PFDA - DAVAO FISH PORT COMPLEX

Despite the recent devastation of Typhoon Odette in the southern portion of the country, renovations in the PFDA – Davao Fish Port Complex (PFDA-DFPC) maintain its course to completion. As of December 2021, the rehabilitation project in the port has finished 86.42%. Soon enough, the PFDA-DFPC can deliver more tons of fishery products and cater to more industry partners and consumers.



PFDA HIGHLIGHTS

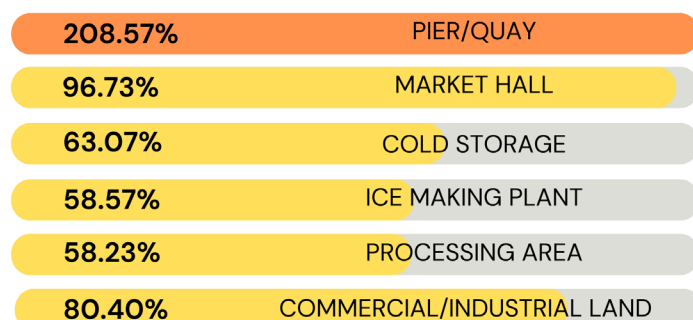
The Official Quarterly Bulletin of the Philippine Fisheries Development Authority

October to December 2021

PFDA Q3 2021	VOLUME OF FISH UNLOADING 116.4K MT	NUMBER OF VESSEL ARRIVALS 19,284	VOLUME OF ICE PRODUCTION 9,149.4 MT
	AVERAGE DAILY UNLOADING 1,266 MT	NUMBER OF CLIENTS SERVED 11,678	VOLUME OF FISHERY PRODUCTS PROCESSED 397.1 MT
<div> <div>9</div> <div>REGIONAL FISH PORTS</div> </div> <div> <div>4</div> <div>ICE PLANTS & COLD STORAGE</div> </div> <div> <div>1</div> <div>JOINTLY MANAGED</div> <div>135</div> <div>CONSTRUCTED SO FAR</div> <div>MUNICIPAL FISH PORTS</div> </div> <div>AGENCY PROFILE</div>			

Q4 2021 PERFORMANCE OVERVIEW

PFDA PORT UTILIZATION RATE

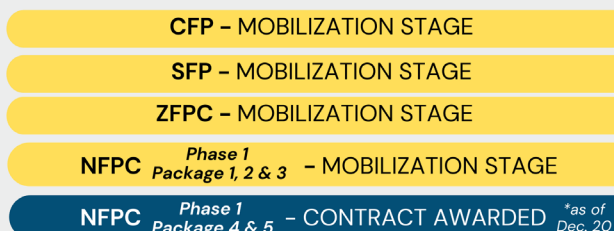
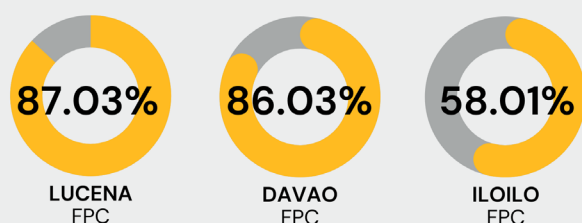


LEGEND

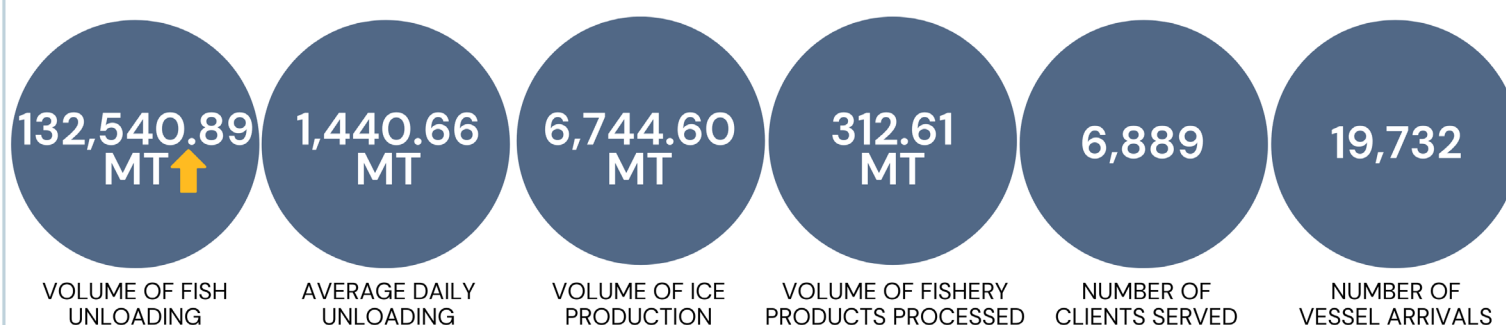
■ MORE THAN 100% UTILIZATION RATE
■ 0 TO 100% UTILIZATION RATE

STATUS OF PFDA FLAGSHIP PROJECTS (as of Dec. 2021)

REHABILITATION/ IMPROVEMENT/UPGRADING OF:



PFDA Q4 2021 IN NUMBERS



4TH QUARTER 2021 DATA



5,928.98

TOTAL VOLUME SOLD (in kg.)

₱1.294M

TOTAL MONETARY VALUE

117

PROJECT PARTNER OUTLETS

MODALITIES

- KADIWA on Wheels (PFDA-NFPC and Central Office)
- Direct Sales / Private Retailers
- Market on Wheels - partnership with LGU, AFPCEs

DATA SOURCES:
 PFDA-Operations Services Department
 PFDA-Corporate Planning and MIS Department

PFDA-Technical Services Department
 PFDA Regional Fish Ports

PRODUCED BY:
 PFDA-Public Information Division

ENDING THE YEAR RIGHT

PFDA successfully ends 2021 with high performance numbers in Q4

The year 2021 has been a rollercoaster ride for the Philippine Fisheries Development Authority (PFDA). There are days when we feel ecstatic as we rise to every occasion and move a few steps closer towards our goal. Unfortunately, that is not how life works. Just like a rollercoaster, there are times when we feel lost and overwhelmed as we plunge to what seems to be a never-ending descent to darkness.

But the PFDA learned to enjoy the right and rose back up again.

This quarter, the PFDA aims to continuously aid its clients and stakeholders through its regular unloading, Flagship programs, and rehabilitation projects. With soaring performance numbers, the PFDA successfully ends the year 2021 and is ready to face what lies ahead in the new year.

On Fish Unloading and Handling

During the October to December 2021 period, PFDA has unloaded a total of 132,540.89 metric tons (MT) of fish, or an average daily unloading of 1,440.66 MT. This record is a significant jump from last quarter's record. On the other hand, PFDA had also processed 312.61 MT of fishery products and produced 6,744.60 MT of ice for its frozen fish supply.

On Serving Port Clients

As the year ends, all Regional Fish Ports (RFP) have doubled their effort to provide quality services to all their clients and stakeholders. According to the report, there had been 19,732 vessel arrivals in RFPs where they unloaded much-needed fish supply. Subsequently, PFDA was able to serve 6,889 clients with quality and adequate fishery and non-fishery products.

On PFDA's CSR

Another way of ending this year with a bang, the PFDA continues to deliver budget-friendly fresh-frozen fish supply and other fishery products to its consumers not just in Metro Manila but in various parts of Luzon, Visayas, and Mindanao through the isDA ON THE GO (iOTG) Project.

As of December 2021, the iOTG Flagship project has sold a total of 5,928.98 kilograms of budget-friendly fishery products. The agency continues to work with 117 outlets in Metro Manila and nearby provinces since the beginning of the pandemic last March 2020.

Last February, PFDA signed a memorandum with the local government unit (LGU) of Sorsogon regarding the establishment of iOTG in the province.

Aside from that, the iOTG also sells low-priced fish through the Department of Agriculture's KADIWA on Wheels program. There is also Market on Wheels in partnership with LGUs and the AFPCEs.

On Flagship Projects and Rehabilitation Initiatives

Meanwhile, the rehabilitation and development of RFPs under PFDA's Flagship Projects are taking more steps closer towards completion.

As of December 30, innovation and rehabilitation of some facilities and establishments in Lucena Fish Port Complex (LFPC), Davao Fish Port Complex (DFPC), and Iloilo Fish Port Complex (IFPC) are more than halfway through the construction at 87.03%, 86.03%, and 58.01%, respectively.

Meanwhile, port innovations and improvement in Camaligan Fish Port (CFP), Sual Fish Port (SFP), and Zamboanga Fish Port Complex (ZFPC) are currently on their mobilization stage.

On the other hand, the contract for the renovation of Navotas Fish Port Complex (NFPC) has already been awarded in December.

On Port Facilities Utilization

This year, port utilization is all PFDA ports had no other way to go but up. Despite facing a few bumps along the way, that mindset was still reflected in this quarter's performance.

Piers and quays remain to have the highest utilization rate at 208.57%, followed by the utilization of market halls at 96.73% and commercial/industrial lands at 80.40%. As port rehabilitations through the agency's flagship projects nears completion, concerns about high utilization rate can be addressed.

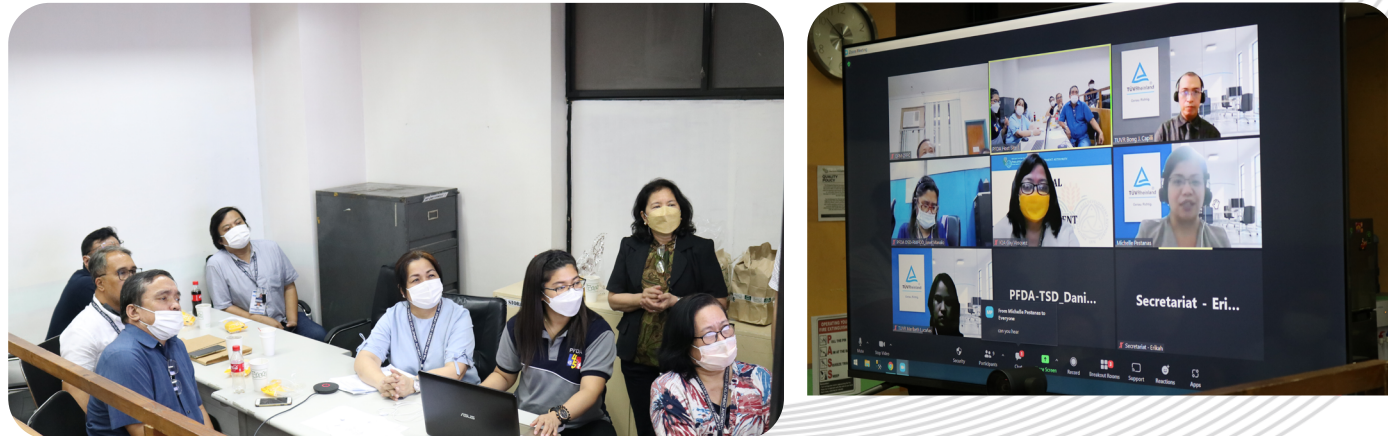
Moreover, utilization rate for cold storages jumped to 63.07%, as well as ice making plants at 58.57%. Finally, processing areas achieved 58.23% utilization rate.

As the agency takes on another ride in 2022, the PFDA Central Office and RFPs will work harder in providing quality service to all its clients, stakeholders, and industry partners. The agency learned to take nothing but good memories from the previous year and transform the mistakes to new lessons that can help improve the agency. Indeed, the PFDA has ended the year right.

Mark Angelo N. Perez

PFDA ISO CERTIFICATION

PFDA-CO, six RFPs retain ISO 9001 Certification amid COVID-19 pandemic, typhoons



Despite many challenges and threats posed by the COVID-19 pandemic and strong typhoons, Philippine Fisheries Development Authority (PFDA) Central Office (CO) and six Regional Fish Ports (RFP) have successfully retained their ISO 9001:2015 certification for meeting international standards on Quality Management System.

The PFDA CO and RFPs, namely the Navotas Fish Port Complex (NFPC), Davao Fish Port Complex (DFPC), General Santos Fish Port Complex (GSFPC), Iloilo Fish Port Complex (IFPC), Lucena Fish Port Complex (LFPC), and Zamboanga Fish Port Complex (ZFPC), have once again secured ISO 9001:2015 recertification after passing their respective annual surveillance audit.

The PFDA-NFPC was the first to pass its recertification on November 15, followed by the PFDA-IFPC on December 18. Both fish ports had their surveillance audited under the SOCOTEC Certification Philippines, Inc., a recognized management systems solution provider.

Meanwhile, Christmas came early for the PFDA-CO and PFDA-ZFPC after receiving their ISO recertifications under the TUV Rheinland, another established ISO certifying body, on December 20.

Subsequently, the PFDA-DFPC, PFDA-LFPC, and PFDA-GSFPC have all ended the year merrily after securing ISO 9001 recertification on December 23, 28, and 29, respectively. Their ISO certificates were also issued by the SOCOTEC Certification Philippines, Inc.

The QMS for the PFDA Central Office involves Public Administration covering Project Management while the QMS for the six mentioned RFPs cover Market and Harbor Operation.

ISO 9001:2015 is an internationally recognized standard for quality management. This certification is proof that organizations consistently provide quality services and high-end products that meet customer demands and requirements and enhance client satisfaction.

Adhering to the ISO standards is also part of the national government's quality management program. This annual audit is required under the Governance Commission for Government-Owned and -Controlled Corporations (GCG) as one of its indicators under the performance evaluation system.

Neither the COVID-19 pandemic nor intense weather conditions can bring down the agency's commitment to providing excellent project management service and quality harbor and market operations services to consistently attain the highest customer satisfaction.

In the many years to come, the PFDA and its RFPs are committed to continually improving the effectiveness of its QMS in accordance with the requirements of ISO 9001 standards.

Mark Angelo N. Perez with reports and photos from PFDA Central Office and RFPs

PFDA receives CSC Appreciation for its COVID-19 efforts

Philippine Fisheries Development Authority (PFDA) received a Certificate of Appreciation from the Civil Service Commission (CSC) for the unrelenting efforts and extraordinary services rendered by the agency's government frontliners amidst the COVID-19 pandemic, held on September 27, 2021.

The award was given during the Appreciation Program for Government Frontliners, wherein the admirable courage and dedication of PFDA employees in providing unhampered services and performing their sworn duties

despite the dangers brought by the pandemic were given due credit.

In addition, the recognition was in honor of the agency's priceless contributions in providing an adequate supply of fishery products for its client, stakeholders, and the public and mitigating the effects of the COVID-19 crisis and other crises experienced since last year.

Mark Angelo N. Perez with reports from PFDA ASD-HRD



PFDA GAD FOCAL POINT SYSTEM CORNER

PFDA joins 18-day campaign to end VAW, conducts GAD virtual talk series



As an agency advocating gender sensitivity and inclusivity, Philippine Fisheries Development Authority (PFDA) has organized a two-day virtual talk series about in observance of the 2021 Gender and Development (GAD) 18-Day Campaign to End Violence Against Women (VAW) with the theme "VAW-free community starts with Me" from November 25 to December 12, 2021.

Through its Gender and Development Focal Point System (PFDA-GFPS), the agency takes part in this annual campaign highlighting Republic Act 11313 or the Safe Spaces Act, which aims to raise awareness of the public and the institutions that are mandated to implement the law.

Dr. Excelsa C. Tongson, Deputy Director for Training and Outreach at the University of the Philippines Center for Women's and Gender Studies (UPCWGS), was invited to be the guest speaker for day one to discuss "All is Fair in Language: A Virtual Talk on the Use of Gender-Fair Communication and Language".

During her discussion, Dr. Tongson talked about what is sexist language, the nature of sexism and how it becomes present in language, and the kinds of sexist language. She noted that every day is an opportunity to learn more about gender-fair language and be better at communicating with your peers. She also emphasized that language is a language of possibilities regardless of gender.

Dr. Tongson also presented the need for gender-fair language and how to become an ally of Sexual Orientation and Gender Identity and Expression (SOGIE). She said that webinars like this are an opportunity to start the discussion about gender and development.

Meanwhile, Ms. Jemelle F. Zamora-Milanes, Gender Consultant and member of the National GAD Resource Pool of the Philippine Commission on Women, served as the resource speaker on day two about "Creating Safe Spaces: A Virtual Talk on Ensuring Women's Safety in the Physical and Digital Workplace".

Ms. Milanes talked about the salient features of the Safe Spaces Act (Bawal Bastos Law). She defined safe space as a formal and informal place where a person feels comfortable,

physically and emotionally safe, and enjoys the freedom of self-expression without the fear of judgment or harm.

PFDA GAD Focal Point System TWG Head Mr. Mc Christian Julius A. Macaranas II welcomed everyone who attended and participated in the two-day virtual. Mr. Macaranas is hoping that this passion project of PFDA will become a basic program for all so that everyone, including port clients, stakeholders, and consumers, can understand and embrace the advocacy of gender and development in the workplace and their own homes.

Mark Angelo N. Perez

PFDA ASD-HRD, GAD hold Mental Health Literacy webinar

Philippine Fisheries Development Authority (PFDA), through the joint effort of the Administrative Services Department – Human Resource Division (ASD-HRD) and PFDA-Gender and Development Focal Point System (GAD-FPS), held a Mental Health Literacy training which focused on understanding mental health in the new normal, held via teleconference on October 7, 2021.

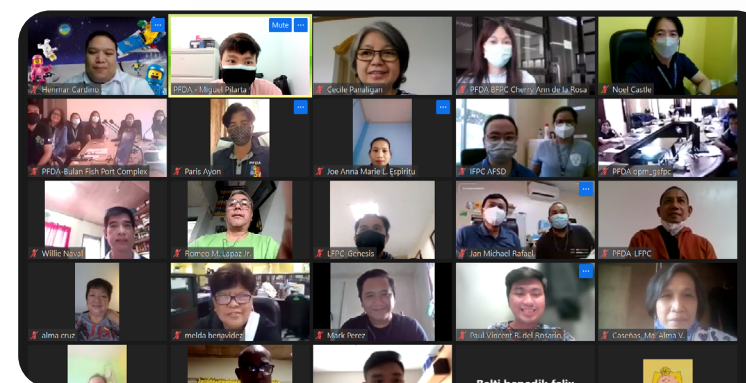
The activity aims to help PFDA employees to be able to fully transition to the new normal caused by the COVID-19 pandemic. The webinar provided an overview of what mental health is as a concept and its application in the ever-changing environment.

Mr. Henmar Cardíño of the Childfam-Possibilities Psychosocial Services Co. (CPPS) Work – Workplace Mental Health Philippines

served as the resource speaker in the event. His talk mainly focused on the introduction to the new normal and understanding mental health. He also discussed the determining factors of stress, anxiety, and depression in the workplace and recommended procedures in addressing these concerns.

Furthermore, Cardíño also noted some of the factors that promote positive mental health in the workplace, including creating a work environment that nurtures mental and emotional well-being and positive social interactions, regularly checking up on your colleagues, to name a few.

Staff and personnel from all PFDA Regional Fish Ports and Central Office actively participated in the webinar.



Mark Angelo N. Perez with reports from PFDA ASD-HRD

PFDA REGIONAL FISH PORT BEATS

PFDA Top Management visits Mindanao Developmental Project sites



Panabo City, Davao del Norte

Philippine Fisheries Development Authority (PFDA) Top Management led by PFDA General Manager Atty. Glen A. Pangapalan conducted the first leg of the Mindanao Developmental Projects site inspection to survey the establishment of new fisheries post-harvest facilities on December 13 to 14, 2021.

Together with PFDA Assistant General Manager Ms. Iris R. de Vera and PFDA Technical Services Department Manager Engr. Danilo A. Axalan, the PFDA team visited several cities and municipalities in Mindanao to inspect the progress and ongoing improvement of the project. They also met with the local

government officials of each area to discuss the project's implementation phase.

On December 13, the PFDA visiting team arrived at Panabo City in Davao del Norte where they met with Dr. Jericardo S. Mondragon, OIC-National Mariculture Center Panabo City, and Mr. Orlando V. Tuason, City Aquaculture Specialist.



Panabo City, Davao del Norte

Afterward, on December 14, they visited Tagum City in Davao del Norte to discuss the construction of Tagum City Modern Fish Market. They were welcomed by Mr. Sonny Manigo, Jr., City Planning Department Head, Ms. Louella Mae Apurado-Dumagdag, City Architect, and Ms. Marjorie Mitzi Enriquez, Planning Officer II.

In a previous meeting, GM Pangapalan noted that the agency chose Tagum City as one of the project locations due to identified surplus and demand for fish and fishery products in the area.

The PFDA Top Management also went to several other project sites across Mindanao to review and discuss fisheries post-harvest facilities set to rise in the months to come.

Mark Angelo N. Perez with reports and photos from Mr. Kenneth Quindao – Office of the General Manager



Tagum City, Davao del Norte

PFDA REGIONAL FISH PORT BEATS

NFRDI, BFAR visit PFDA-SFP to discuss port operations, upcoming projects

Representative from the National Fisheries Research and Development Institute (NFRDI) and Bureau of Fisheries and Aquatic Resources - Regional Field Office 1 (BFAR - RFO1) visited the Philippine Fisheries Development Authority – Sual Fish Port (PFDA-SFP) to discuss the port's operations, as well as ongoing and upcoming projects, held on November 3, 2021.

During the meeting with the NFRDI and BFAR team, PFDA-SFP Officer-in-Charge Mr. Francisco Romeo G. Escandor Jr. discussed the current operation status of the port.

Mr. Escandor also presented the components of the port's flagship rehabilitation project which will be commencing soon.

As of September 30, the planned rehabilitation in PFDA-SFP is up for project implementation. With that, the reconstruction and improvement of the port is expected to begin later in the year.

*Mark Angelo N. Perez with report and photos
from Rodel B. Gabuya of PFDA-SFP*



PFDA-NFPC receives Outstanding Stakeholder award from RMU-NCR

Philippine National Police Maritime Group – Regional Maritime Unit-NCR (RMU-NCR) has recognized Philippine Fisheries Development Authority – Navotas Fish Port Complex (PFDA-NFPC) as one of the recipients of the "Outstanding RMU-NCR Stakeholders", held on November 22, 2021, at the RMU-NCR Headquarters in Navotas City.

PNP Maritime Group Director PGen. John Mitchell V. Jamili awarded the memento to PFDA-NFPC as a sign of gratitude for its full and continuous support and assistance to the RMU-NCR in maintaining the peace and order in the area and providing an office building for both the Northern and HRMU-NCR.

The award was accepted by PFDA-NFPC Acting Assistant Port Manager (APM) Arfilo Catipay on behalf of Port Manager Luz P. Ortiz.

Moreover, PGen. Jamili and APM Catipay led the oath-taking ceremony of volunteers for RMU-NCR's "Saviors of the Sea" program.

The program aims to institutionalize the active support and participation of volunteers from the coastal community in raising awareness and concern in preserving and protecting our maritime environment.

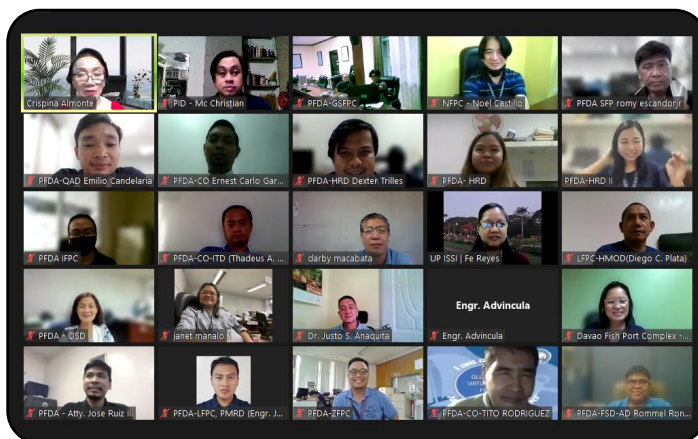
Other stakeholders attended the activity to witness the awarding and oath-taking ceremony.

*Mark Angelo N. Perez with report and photos
from Ms. Kristine Joy Tuazon – PFDA-NFPC*



PFDA TRAININGS, WEBINARS, AND OTHER NEWS

PFDA holds nationwide Leadership Training for division chiefs, OICS



Thirty division chiefs and officers-in-charge (OIC) from Philippine Fisheries Development Authority (PFDA) Central Office and all Regional Fish Ports (RFPs) have engaged in a two-day seminar-workshop entitled Leadership Management Training held via teleconference on November 4 and 5, 2021.

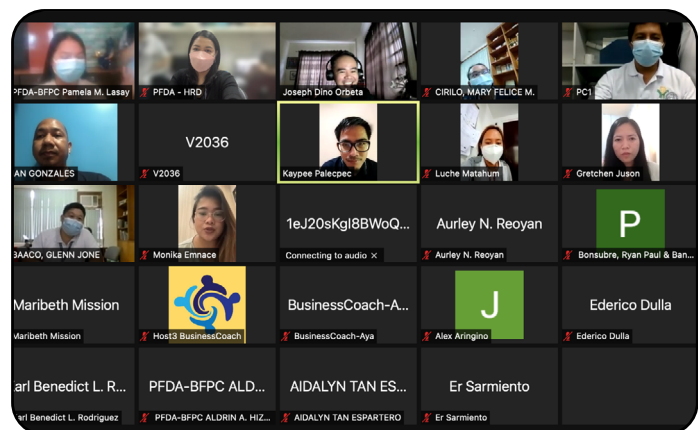
Through this training that was led by the PFDA Administrative Services Department – Human Resource Division (ASD-HRD), in partnership with the University of the Philippines - Institute of Small-Scale Industries (UP-ISSI), the agency seeks to help managers learn new leadership techniques and refine old managerial skills to effectively run their respective teams.

The PFDA believes that leadership training like this can help raise the productivity of all employees by motivating and educating division chiefs and OICs so that they can implement company strategies and train subordinates towards better work performance.

During the two-day training, the participants learned about the fundamental concepts of leadership and identifying needs, followed by stress management and goal setting.

Mark Angelo N. Perez

PFDA employees receive training on Customer Service techniques



Philippine Fisheries Development Authority (PFDA) Administrative Services Department – Human Resource Division (ASD-HRD), together with BusinessCoach, Inc., conducted a webinar on Customer Service Training to upgrade the agency's current customer service standards, held on October 4, 2021.

With the interest of having satisfied consumers and industry partners a number one priority, the agency organized this online training to enhance the participants' knowledge and skills on various techniques regarding customer service.

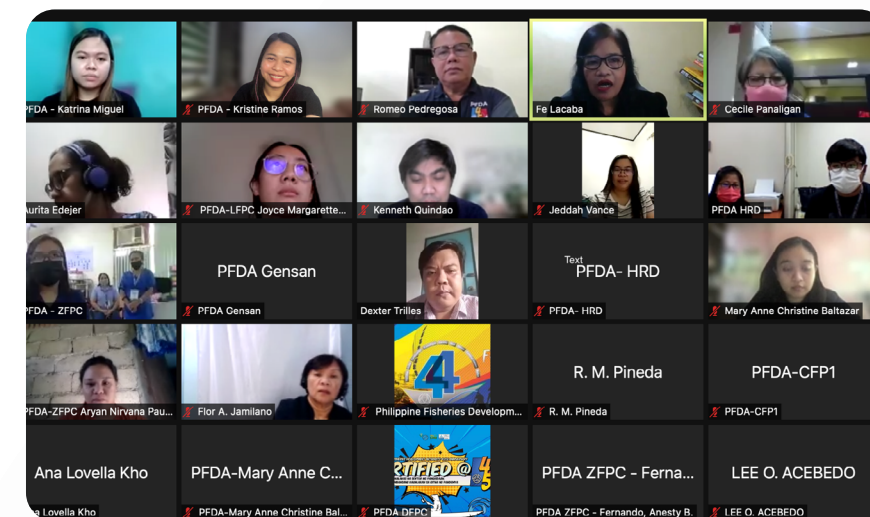
The training proper was conducted by BusinessCoach, a provider of quality business seminars that would enhance skills and contribute to entrepreneurial or career success.

PFDA firmly believes that having a solid relationship with its customers, clients, and stakeholders will lead to a food-secure and resilient Philippines.

Employees across all PFDA Regional Fish Ports and Central Office participated in the webinar.

**Mark Angelo N. Perez with reports from
Ms. Mary Anne Kristine R. Ramos – PFDA
– ASD-HRD**

PFDA ASD-HRD, CSC conduct webinar on ORAOHRA



In the pursuit of ensuring compliance with guidelines relating to personnel actions, Philippine Fisheries Development Authority (PFDA) Administrative Services Department - Human Resources Division (ASD-HRD) teamed up with the Civil Service Commission (CSC) to conduct a two-day webinar on Omnibus Rules and Appointments and Other Human Resource Action (ORAOHRA), held on September 29-30, 2021.

The said conference focused on enhancing participants' knowledge and skills about the rules and regulations about the appointment, promotion, reassignment, separation, and other human resource actions in the civil service.

The talk was led by CSC Field Office – Department of Agriculture Director Ms. Fe P. Lacaba.

Human Resource Management officers from all PFDA Regional Fish Ports and Central Office, as well as several Top Management officials, have participated in the successful two-day ORAOHRA orientation.

Ms. Katrina Joyce P. Miguel and Ms. Mary Anne Kristine R. Ramos of PFDA ASD-HRD served as the moderators of the activity.

**Mark Angelo N. Perez with reports from
Ms. Mary Anne Kristine R. Ramos – PFDA –
ASD-HRD**

PFDA TEMPORARY RELOCATION

To give way to its ongoing renovation, the Philippine Fisheries Development Authority (PFDA) – Central Office has moved to its temporary location at the PCA Building, Commonwealth Avenue, Diliman, Quezon City (former office of BFAR Central Office above Landbank Quezon City Circle branch).

In line with the temporary relocation, the PFDA highly encourages clients, stakeholders, and industry partners to contact the office through email for you to experience the same quality and unhampered service at its new address.

You may send your respective email requests at the email addresses indicated in the photo.

The agency will release a new public advisory once the transfer of telephone numbers is complete.

We look forward to working with you from our new location.

The image is a template for a public advisory from the Philippine Fisheries Development Authority (PFDA). It features a dark blue header with the text "PUBLIC ADVISORY" in large white letters, followed by "10-2021" in a smaller font. To the right of the text is the date "DATE RELEASED: NOVEMBER 18, 2021" and the PFDA logo, which includes a fish and a gear. The main body of the advisory is white with a light blue border. It contains the title "TEMPORARY RELOCATION ADVISORY" and the subtitle "PFDA CENTRAL OFFICE". The text explains that due to the ongoing renovation of the PFDA Central Office, it has moved to its temporary location at the PCA Building, Commonwealth Avenue, Diliman, Quezon City. It also mentions that the former office of BFAR Central Office above Landbank Quezon City Circle branch is now closed. The advisory is dated "In line with the temporary relocation, the PFDA highly encourages clients, stakeholders, and industry partners to contact the office through email for you to experience the same quality and unhampered service at its new address." It provides a list of contact information for various departments, including the Office of the General Manager, Office of the Assistant General Manager, Office of the Board Secretary, Public Information Division, Legal Services Division, Internal Audit Department, Corporate Planning and MIS Department, Technical Services Department, Finance Services Department, Operations Services Department, Administrative Services Department, Bids and Awards Committee, Infrastructure Projects, Services, Goods and Consultancy, and Gender and Development Focal Point System. The contact information is listed in two columns, with email addresses provided for each department. The footer of the advisory states: "The agency will release a new public advisory once the transfer of telephone numbers is complete." and "We look forward to working with you from our new location." The footer also includes the PFDA logo and the text "OFFICIAL PFDA".

PUBLIC ADVISORY 10-2021

DATE RELEASED:
NOVEMBER 18, 2021

TEMPORARY RELOCATION ADVISORY
PFDA CENTRAL OFFICE

To give way to its ongoing renovation, the Philippine Fisheries Development Authority (PFDA) – Central Office has moved to its temporary location at the PCA Building, Commonwealth Avenue, Diliman, Quezon City (former office of BFAR Central Office above Landbank Quezon City Circle branch).

In line with the temporary relocation, the PFDA highly encourages clients, stakeholders, and industry partners to contact the office through email for you to experience the same quality and unhampered service at its new address.

You may send your respective email requests at:

Office of the General Manager	ogm@pfda.gov.ph
Office of the Assistant General Manager	oagm@pfda.gov.ph
Office of the Board Secretary	obs@pfda.gov.ph
Public Information Division	pid@pfda.gov.ph
Legal Services Division	legal@pfda.gov.ph
Internal Audit Department	iad@pfda.gov.ph
Corporate Planning and MIS Department	cpmis@pfda.gov.ph
Technical Services Department	tsd@pfda.gov.ph
Finance Services Department	fsd@pfda.gov.ph
Operations Services Department	osd@pfda.gov.ph
Administrative Services Department	asd@pfda.gov.ph
Bids and Awards Committee	
Infrastructure Projects	bac.co@pfda.gov.ph
Services, Goods and Consultancy	aboc.co@pfda.gov.ph
Gender and Development Focal Point System	pfda.gad@pfda.gov.ph

The agency will release a new public advisory once the transfer of telephone numbers is complete.

We look forward to working with you from our new location.

OFFICIAL PFDA

PFDA Review



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PHILIPPINE FISHERIES DEVELOPMENT AUTHORITY CENTRAL OFFICE

**PCA Annex Building I, PCA Compound
Elliptical Road, Diliman, Quezon City 1101
Tel. Nos. 8925-6141 / 8925-6138**

REGIONAL FISH PORTS:

PFDA - Navotas Fish Port Complex, North Bay Blvd., Navotas City; 8281-2137/8283-1180; opm_nfpc@pfda.gov.ph
PFDA - General Santos Fish Port Complex, Brgy. Tambler, General Santos City, South Cotabato; (083) 552-08-35; opm_gsfpcc@pfda.gov.ph
PFDA - Davao Fish Port Complex, Toril District, Davao City, Davao del Sur; (082) 291-09-31 / (082) 291-07-52 loc. 102; opm_dfpc@pfda.gov.ph
PFDA - Zamboanga Fish Port Complex, Sangali, Zamboanga City, Zamboanga del Sur; (062) 955-07-50; opm_zfpc@pfda.gov.ph
PFDA - Iloilo Fish Port Complex, Tanza, Iloilo City, Iloilo; (033) 335-01-54 / (033) 335-12-42; opm_ifpc@pfda.gov.ph
PFDA - Lucena Fish Port Complex, Dalahican, Lucena City, Quezon; (042) 660-42-13 / (042) 797-25-31; asfd_lfpc@pfda.gov.ph
PFDA - Camaligan Fish Port, Dugcal, Camaligan, Camarines Sur; (054) 225-41-62; opm_cfp@pfda.gov.ph
PFDA - Sual Fish Port, Poblacion, Sual, Pangasinan; (075) 532-11-12; opm_sfp@pfda.gov.ph
PFDA - Bulan Fish Port Complex, Pier 2, Zone 4, Bulan, Sorsogon; (056) 555-22-01 / 0908-627-98-88; opm_bfpc@pfda.gov.ph